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Students Win \$1,500 in Software Challenge

LAUREN NIESZ SENIOR/OPINION EDITOR

Student teams competed for a grand prize of \$1,500 in a challenge to create a 'chatbot,' a knowledge-management software that companies implement in their customer service departments on Feb. 4, in Pozycki Auditorium. The event was hosted by the School of Science and Business School, along with Edison knowledge provider, RightAnswers, an information technology organization that's focus is on creating accessible customer service for other companies.

RightAnswers@ The Monmouth University Chatbot Challenge demonstrated students' collective efforts to work in a team and create a helpful and inventive 'chatbot.' The event included students in teams of three that were a mixture of business, software engineering, and computer science majors.

The winners of the Chatbot Challenge were the team Binary Trio, with their chatbot, "Shadow." The team consisted of Anthony Vazzana, a senior business student, Nicole Puccio, a senior marketing student, and Giuseppe Licata, a senior computer science stu-

The three teams that competed were named "Binary Trio," "Bot City," and "C++ Get Degrees." Binary Trio came up with a bot playfully named "Shadow" that retrieved information on the University's website in a swift fashion. Bot City's bot created different meal choices for people with difficult health needs. Lastly, C++ Get Degrees' bot called "CampMe" was focused on giving campers survival tips, keeping campers' safety at the forefront of the bot's purpose.

Students were allowed a few weeks for preparation and planning with help and guidance from various professors at the University and representatives from RightAnswers, for the event. There were three teams of three that competed for the grand prize.

Jamie Kretsch, Chair of the Department of Computer Science and Software Engineering, was involved with the fruition of this event. She said, "What really helped was the kickoff event held in Young Auditorium – students from both programs were able to mingle with RightAnswers staff and our faculty, and a conversation between a business student and a RightAnswers executive often brought a student from computer science into the conversation, and before you knew it

Chatbot continued on pg. 3

MU Tech Community Comments on Slow Progress Towards Workplace Diversty at



Google Diversity data for 2016 showed that the tech giant had more black, Latino and female employees but still lagged in its goal of mirroring the population.

JAMILAH MCMILLAN MANAGING/NEWS EDITOR

Women and minority students, faculty, and other members of the Tech industry shared their reactions to Google's latest diversity statistics for 2016. Although white men still account for a majority of Google's workforce, the techgiant has made slow but steady progress towards their goal of a more inclusive company.

According to the data, 69 percent of Google's approximately 50,000 employees worldwide were men in 2016. Of its U.S. employees, 59 percent were white, 32 percent were Asian, three percent were Hispanic, and two percent were black.

'Google is not where we want to be when it comes to diversity," Laszio Bock, Google's former Senior Vice-president of People Operations, wrote in a blog post.

"And it's hard to address these kinds of challenges if you're not prepared to discuss them openly, and with the facts."

Diversity has been a challenge for many other major tech companies, including Apple, Facebook, and Yahoo, who have all reported similar gender and ethnic imbalances in the past.

"There is a stereotype that is often portrayed on TV and mov-

Google continued on pg. 3

A Look into the World of Women as Sports Fans

LAUREN NIESZ SENIOR/OPINION EDITOR

Hawks basketball fan to be exwith questions like, "Okay, but do you even know any statistics?" or "What does the term 'paint' mean?"

And if I don't answer immediately, I get shut down and shamed for being a "fake fan," or I get told, "You just like the sport for the players' looks." And, while the players' looks don't hurt, I really am a fan of the sport itself. It is about time that women get treated like the true, dedicated fans that they

Dr. Jennifer McGovern, an assistant professor of political science and sociology and current professor of the sociology course, "Sports and Society," explained that sports, from the beginning of times, have been a way for men to prove that they are manly. It was first used as a method of training for military combat; therefore, sports were gendered because women were not able to engage in military

suggested, "The performance of As a female sports fan (a masculinity, or just a man trying "They [men] think things such as, to present himself as a man to oth- 'I can't shoot or jump like Justin act), I am frequently confronted er men and to women often wants Robinson,' or 'I can't block like to associate himself with sports." Chris Brady." This idea that male Since masculinity is so rooted in sports from the beginning of time, it makes it difficult for women to 'connect' in men's eyes.

Girls are often socialized from birth to enjoy things like shopping, caretaking, and dressing up, but, at least in their earlier years, most girls are not encouraged to take a liking to sports. Or, worse, girls are at times discouraged from taking a liking to sports. Therefore, when a girl decides to truly get involved and invested in a sport, whether it be playing the sport or being a spectator, it seems as though a good portion of men take offense to it.

Dr. Marilyn McNeil, Vice President and Director of Athletics, stated, "It's the cool thing for the guys to be into sports; it's not always the cool thing for women."

McNeil further explained that when men are spectators of a female sport, they believe that they can do what women do just be-

cause women are smaller and However, nowadays, McGovern can't run as fast as men do.

On the other hand, McNeil said, fans watching female athletes makes them feel empowered, like they can do what they do is startling because, as many athletes would know, being an athlete is extremely hard work.

For some reason, some men feel as though sports are their domain and that women cannot intrude on it. No matter how dedicated a fan a woman is, it just does not seem to be enough for some male fans. Women should not have to 'get approval' by a man of her fandom, nor is she seeking approval; however, it would be nice if a male fan would give female fans the same respect and courtesy as they do fellow male fans. However, this is not to say that there are not male fans who do dole out respect and courtesy to all different genders

At Monmouth University, we are fortunate enough to have a

Women continued on pg. 16

University Runs its First Super Bowl Commercial



IMAGE TAKEN from Monmouth Basketball Commerica

THE OUTLOOK STAFF EDITORIAL

The Super Bowl is widely known as one of the most watched events on television. An article from The Hollywood Reporter reported that 113.7 million viewers tuned in for this year's event, which was tied for the second-most-watched Super Bowl of all-time, creating an optimal opportunity for companies to advertise. Monmouth seized this opportunity for the first time

Commercial continued on pg. 4

INDEX News Editorial Opinion Lifestyles Entertainment 10 Viewpoint 12 Club & Greek 15

16

18

Features

Sports

Monmouth's Pollak Gallery Unveils Women in the World Exhibition



PHOTO TAKEN by Bridget Nocera

Artists and members of the MU community gathered for the opening reception of the *Women in the World, A Visual Perspective* in the Pollak Gallery on March 24.

BRIDGET NOCERA

Monmouth University's Pollak Gallery unveiled its newest art exhibition entitled Women in the World, A Visual Perspective, and officially welcomed the gallery with an opening reception on Feb. 10. The gallery will be open until March 24.

Co-curated by New Jersey artists Gladys B. Grauer and Adrienne Wheeler obstacles women all around the world face through a series of original art pieces. Ranging from paintings to drawings to sculptures, each work has been crafted by a diverse group of New Jersey-based, female art-

"It's always a treat to hang a show," said Vaune Peck, Director of Center for the Arts. "This is the first time we've partnered with Women in Media-Newark, but we are always trying to increase diversity."

Free and open to the public from 9 a.m. to 7 p.m. every day, the gallery is presented in conjunction with Women in Media-Newark's 8th Annual Women's History Month Film Festival. This year, the film festival will host events at the University on April 3. As one of three galleries in an ongo-Robeson Galleries at Rutgers son. University Newark and the New Jersey Performing Arts

"I was introduced to Vaune and there was instantaneous synergy," said, Pamela Mor-Director of Women in Media-Newark. "We knew we wanted to work together."

At the opening reception contribute to change. a steady stream of patrons perused through the gallery throughout the night. Almost all of the artists were present, with family and friends, and members of the Monmouth community.

All of the artists in attendance answered questions, discussed the inspiration for their work, and interacted with their peers. While the exhibition had the general theme of "Women in the World," artists were asked to submit pieces that either literally or metaphorically met the theme.

"My mom has been sick and doesn't have the ability to always be present in my life," said artist Adebunmi Gbadebo, who presented her sculpture "Untitled" that was made out of human hair. "Me being a part of this community of women artists, spiritually and artistically, means a lot."

"To be a part of this show is a huge honor," said artist Sybil Archibald, who presented her painting 'Transformation Diptych.' "Women are so underrepresented in art, and it's important when women get together like

At one point, a group of six female high schoolers strolled through the gallery. The girls were members of a Colts Neck Girl Scout troop, and were accompanied by their mothers and troop leaders.

"The girls were working on a project called 'Girltopia,' so they've been envisioning their perfect world," said Troop Leader Amy Eschinger. "It's touched on some global issues, so we really wanted to bring them to an event like this."

Anonda Bell, Director of the Paul Robeson Galleries at Rutgers, was also showing her piece Ways to Refer to Her," in which different words referring to women are framed and arranged ing series, it joins exhibitions around each other, was also in currently taking place at Paul attendance with her six-year-old

good company," said Bell. "But it's also interesting to explain my work in a way a six-year-old would understand."

Bell uses different fonts that gan, Founder and Executive have "existed through time" in order to show that these "ways to refer to her" have not changed much. She hopes her work can

"I'm working on a project with my son now, based on the book The Yellow Wallpaper," said Bell. "And I'm bringing him up as a feminist."

Donna Conklin King had her drawing entitled "Mother" shown in the gallery, which she admits took "about a lifetime" to create, and was inspired about her "mixed feelings" about motherhood. "I'm very proud," said King. "This is a really amazing group of artists I've admired, and I'm very happy to be here."

Despite the gallery being all

women based in New Jersey, each artist brought a unique perspective.

Grace Graupe-Pillard, an artist and art teacher in the Monmouth County Park System, showed two of her pieces, "Lookout," a grouping of 8x10 photos printed out and then painted over, and "Grace Sneaking Past Mortality," a self portrait.

"I've been teaching art since 1975," said Graupe-Pillard. "I wanted to show somewhere local for my students to see. I try to always be honest with them about my work."

The gallery hits Monmouth at a contentious time in the political landscape, and the question of whether Monmouth could do more to address diversity is once again a talking

Dr. Jennifer Shamrock, a professor of communication is planning to encourage her students to visit the gallery, and hopes that the Monmouth community continues to bring events to Monmouth that deal with women's issues.

"I hope all groups on campus stay committed to supporting the Gender Studies program and value the activities they bring," said Shamrock. "I think all disciplines should try to see value of the program within their disciplines.'

Despite taking residence the University, Monmouth students are still unfamiliar with the recently opened gallery. "I just realized what the gallery was the other day," said Jessica French, a junior social work student. "I walk by it whenever I go to my class in Howard, but to be honest, I'm usually half asleep."

Dr. Mezey, an Associate Dean of Humanities and Social Sciences, said, "In my ideal world, I would love for the University to create a physical place where students can gather to have these deeper conversations. I think we need more soft spaces for likeminded students to comfortably gather."

'Arts have always been at the forefront of those social justice movements," said Mezey. "For all of us, it can be a refreshing way to look at important issues."

Scholars Gather For **Eminent Domain Talks** At University

KELLI GALAYDA STAFF WRITER

University faculty and students, along with distinguished scholars from outside universities, gathered to open up a discussion on the issues surrounding eminent domain on Friday, Feb. 10 in Magill Commons. Eminent domain is the right of a government or its agent to expropriate private property for public use, with compensation.

The conference, titled "Eminent Domain and the City: Government Action, Private Rights, and Public Purpose," was envisioned by Karen Schmelzkopf, a professor of history and anthropology, along with other professors from her department, and the political science department.

The goal of the conference was to get "people to understand how important their property rights are, and how the government is expanding its power to limit individual rights going forward," according to Dr. Walter Greason, Dean of the Honors School.

The event opened with a talk by Peter Reinhart, Director of the Kislak Real Estate Institute. Reinhart gave a brief overview of eminent domain.

According to Reinhart, the downside to eminent domain, also called expropriation, is that private property has been transferred to private developers, who look to build luxury homes and businesses that will increase the property value of the area. This increase in value often makes the area inaccessible to its original inhabitants.

Greason said, "The way we govern property in the United States is completely misunderstood. We protect property more than we protect life and liberty in this country."

"And generally we don't discuss that enough, we tend to teach you that your life is the most sacrosanct, that no one should infringe on your freedom, but so much more of what we do legally is about our property. So if you don't acquire property, your rights to life and liberty are really suspect," Greason contin-

Following Reinharts presentation, the conference moved into session one, which featured Dr. Zebulon Miletsky Assistant Prosity and Tomas Gonzalez, of the tack of individual rights." State University of New York at focused on the Mandela movement in Roxbury, a municipality in Boston, which occurred from 1983 to 1986.

Mandela and his followers That needs to change."

wanted to separate Roxbury and allow it to be its own city, in order to take back control of the land. Efforts to separate the area failed, and eventually, property in the area was lost to eminent domain. To explicate the significance of owning property and highlight the impact of losing this land, Miletsky said, "We want land control, because land control is the key to self-determination."

After a short break, the conference went into the lunch session, where Vincenzo Mele and Sonia Paone, professors at the University of Pisa in Italy, compared eminent domain in Italy to that of the United States.

Anthony Pratcher, a Ph.D. Candidate in American History at the University of Pennsylvania, led the second part of the lunch session. He discussed community control through the lens of the Western Power Corridor project that affected multiple countries in

The conference moved to the Pozycki Auditorium for session three. This session was hosted by Adam Schneider, Mayor of Long Branch; Peter Wegener, Senior Partner of Bathgate Wegener & Wolf, PC; David Fisher, Vice President of K. Hovnanian Homes; and Reinhart. The entire third session was dedicated to expropriation in NJ, specifically the areas surrounding Long Branch.

The conference ended with session four, which consisted of three separate presentations. The first was a discussion on the historical perspective of eminent domain by Joe Grabas, Director and Chief Instructor of Grabas Institute for Continuing Education. Then the focus switched to the role of government in declining communities prior to redevelopment efforts, presented by Dennis Mikolay, and Intergovernmental Technician at the NJ Motor Vehicle Commission. The day finished with a talk by Rasheedah Phillips, Managing Attorney at Community Legal Solutions, who focused on the future of community development in regards to expropriation.

Nick VanDaley, a graduate student of anthropology, said, "This topic needs to be talked about because of the way it affects the disenfranchised. When the State has the ability to seize your property for economic development fessor of Africana Studies and and leaves you out of the process History at Stony Brook Univer- entirely, we must see this as an at-

Taylor Cavanaugh, a graduate Stony Brook. Their discussion student of anthropology, commented, "Expropriation is often viewed as a positive, and the true effects it has on the immediate community are often ignored.



IMAGE COMPILED by Brett O'Grady

Faculty, students, and scholars from other universities discussed eminent domain at conference on Friday, Feb. 10.

Students Excel in Competition



IMAGE COURTESY of Gary Schwartzf

Nicole Puccio (center), Anthony Vazzana (right), and Giuseppe Licata (right), winners of the Chatbot Challenge, pose with representatives from RightAnswers.

Chatbot continued from pg. 1

they were off on their own discussing ideas and whether they wanted to work together."

Winners were chosen based on the final product they came up with. Teams also had to floor questions from audience and panel members dressed a need. from RightAnswers. The leader of the panel was University alum Jeff Weinstein, President and CEO of RightAnswers.

Further preparation was offered to students in the form of a seminar conducted by Richard Scherl,

nar introduced students to chatbot technology. Zahra Yaramadi, of the team Bot City, was present and full of questions as she worked through ideas for the project, which was fitting since as the business side of the team she would prepare the business plan to discuss why their chatbot ad-

Licata said that his team found the event to be important in learning other disciplines. He said, "We all agree that working in a project with someone outside of our major and schools of study is very rewarding."

Puccio added that the team an associate professor of computer thought that the School of Science science & software engineering. and the School of Business should Kretsch explained, "The semi-collaborate more frequently. "It

should be a requirement for students of different areas of study to work on some type of project that incorporates the science and business," she

According to Kretsch, the event was a huge success and she hopes to see more events like this on campus. She said, "We are so appreciative that RightAnswer's CEO Jeff Weinstein and his team offered this opportunity to our students, and we would love to have additional events like this. Partnering with local industry to provide students an opportunity to work with and be mentored by professionals is the kind of experience that we'd love all students to

Diversity in the Tech World

Google continued from pg. 1

nerdy white guy...that lives in his parent's basement," said Aisha Flores, an employee at Azalea Creative, a tech company. "If you look at the persona of many of the Google's employees they fit the stereotypical attributes."

Jamie Kretsch, Chair of the Engineering Department, said that she has seen a number of instances have debunked such stereotypes.

"At last count, at least six Monmouth football players are enrolled in our Com-Engineering program, and they are joined by a large number of female and male athletes in other sports ranging from track and field to soccer to basketball and beyond," she said.

According to newit.org companies with the highest representation of women in their managedid those with few or no women.

Taylor Campos, a senior computer science student, said, "I'm a woman and I am Hispanic, but al deficiencies," said Chavez. I didn't let my race or gender stop me from entering the field."

"As a senior, I see younger girls coming into the major, and when I see that they are nervous, I tell them that they will be fine. I think there is a big intimidation factor for girls coming into engineering and computer science majors. I think they look at those majors, have to stick with it," Campos con-

"A company that designs and ies that the 'IT Guy' is some builds automobiles, plans on selling those vehicles to women as well as men, so it only makes sense that the team designing and building those vehicles has equal representation of women and men to ensure that the vehicles meets the needs of both," said Kretsch.

Underrepresentation in tech is Computer Science and Software even greater amongst minorities, even though groups with greater diversity solve complex problems betwhere students in her department ter and faster than do homogenous groups, according to newit.org.

To some learned in racial disparities like Manuel Chavez, a lecturer of world languages and cultures, puter Science and Software Google's diversity statistics were unsurprising. He asserts that the underrepresentation of minorities in a more equitable world," he said. the tech world can be attributed to the educational obstacles that these groups face.

"At the high school level, Black and Latinx students continue to graduate at a lower rate than White students. Also, Blacks and Latinxs ment teams have a 34 percent are less likely to hold a bachelor's higher return on investment than degree. Studies have shown that the differences in educational attainments are usually linked to lower school funding and other institution-

'Given these educational obstacles, the odds are against the possibility for many Blacks and Latinxs to even apply to companies like Google, let alone to makes it through the application process," Chavez continued.

Flores deduced that more minorities might be inspired towards entering the field if the tech world and assume that they wouldn't did more to recognize and highlight and go down. Companies like belong. I have classes where I am the many diverse people already in literally the only girl, but you just the field. "There have always been Black, Latino, and female tech-

nologists. As we can see from the movie Hidden Figures, we often do not receive recognition for our contributions in the tech space,"

"Highlighting the many innovations created by people of color should be brought to the forefront to show everyone that we exist, and to encourage the next generations that they can also operate in this space," Flores added.

Chaves deduced that tech companies need to take an academic approach to solving the problem. 'Ideally, the leaders of the IT world should educate themselves about the causes for racial inequalities in our society and actively support public policies that seek to transform the social conditions for

Darius Jenkins, a senior software engineering student, thinks that tech companies should increase outreach that impacts adolescents. "The way I think there could be more diversity is if the IT world builds programs in highschools, middle schools, and elementary schools, that teach kids about computers, programming, and learning how to advance themselves in this ever advancing world," he said.

Abdul-Muhsin Al-Kandari, a graduate software engineering student, agreed with Jenkins assertions. "These companies need to visit elementary and middle schools, and create programs there. If they establish a strong enough base then they can build up," he said.
"You don't start with the roof,

Google keep trying to go from the top downwards, when they should start from the roots."

UK Parliament to Debate Trumps State Visit

KERRY BREEN

Members of the UK parliament are to hold a debate on President Donald Trump's controversial state visit. The debate, which will be held in the House of Commons on February 20, comes after a petition calling for the invite to be recalled attracted over 1.6 million signatures.

According to John Bercow, the Speaker for the House of Commons, President Donald Trump will not be welcome to address Parliament on his upcoming state visit to the United Kingdom.

Bercow cites Trump's racism and sexism, as well as his controversial travel ban, as the reasoning behind his decision. In an interview, he said that he was "strongly opposed" to Trump speaking, saying that it was "not an automatic honor" but "an earned honor".

Bercow then went on to say that even prior to the ban, he would have been opposed to Trump's speaking, but said that "after the imposition of the migrant ban by President Trump I am even more strongly opposed to an address by President Trump in Westminster Hall."

According to The Independent, parts of the Commons erupted into "rare, spontaneous applause" in support of Bercow's statement. Bercow was supported by Dennis Skinner, a Veteran Labourer Member of Parliament, who said that although he and other members of Parliament valued the United Kingdom's relationship with the United States, "I feel very strongly that our opposition to racism and to sexism and our support for quality before the law and an independent judiciary are hugely important considerations in the House of Commons."

Bercow's statement was supported by Neven Anjelic, a senior lecturer in the international relations and human rights department at Regent's University, a London-based school which houses Monmouth University students who are studying abroad.

"Trump is not the first statesman who polarized the British public," Anjelic said. "I don't think Trump cares too much about the general British public. Furthermore, human rights activists, women's equality advocates, all these people do not want him here. Even the establishment debated to ban him from entering into Britain just over a year ago. I personally dislike the established way of communicating and addressing issues in international diplomacy and international relations.'

"However, I dislike even more Trump's ways around this. It is dangerous and leaders and their nations might feel insulted and consequently less willing to cooperate with Americans. The end of the process is that the United States will suffer eventually and the American public will vote Trump out."

Anjelic's sentiments echoed by Monmouth University graduate student Sydney Underhill, a graduate public policy stu-

"The bottom line is that no one has to be accommodating to him should they not support his actions, or agree with his beliefs," said Underhill. "It goes back to the whole 'respect is earned, not

given' saying. Just because you are now the president does not mean that you automatically garner the respect of a president. The only way to successfully resist and assure change is to refuse to give into those notions of accommoda-

However, Kaitlyn Hill, a Regent's University political science student, disagreed with opposition to the visit.

"I don't think he is deserving of respect, and I do think that he stands in opposition to much of what a lot of people believe in," she said. "However, he should be able to speak, as his predecessors have. From what I understand, Donald Trump likes to play the victim and say that he is being bullied. Moves like this only give him more ammunition - he can say that they're refusing him for his beliefs, et cetera. It may not be the smartest move to make."

As pointed out by Anjelic, this is not the first time a state leader with a polarizing or controversial platform has come to the UK on a state visit. However, as far as he knows, this was the first time the state leader was not asked to

"Such an honor is rare," he said. 'State visits...are rare. Therefore, it is usually a consensus, and common sense, not to create diplomatic scandal.'

"Chinese President Xi Jinping, despite Member of Parliaments being unhappy about his policy on Tibet, and the Emir of Kuwait, with a less than perfect human rights record, both addressed the Parliament. There are more similar examples in history, like Soviet leader Nikita Hruschev, doing the

"State visits...are rare. Therefore, it is usually a consensus, and common sense, not to create diplomatic scandal."

> **NEVEN ANJELIC** Senior Lecturer Regents College

It is suspected that the intervention will cause problems in Downing Street. Prime Minister Theresa May has spent much time attempting to rekindle the so-called 'special relationship' between the United Kingdom and the United States, saying that Trump would fly to Britain before the end of the year to make a state visit.

That visit is just as controversial as his addressing of Parliament, according to a number of politicians. Labour Party leader Jeremy Corbyn has been one of several political figures who have said that the visit should be cancelled until Trump rescinds his travel ban, and according to The Independent, his team is reportedly hoping to avoid any meeting with Prince Charles, whose 'environmental campaigning might put him at odds with the president.'

THE OUTLOOK

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Superb[owl] Reception

Commercial continued from pg. 1

ever.

The University decided to run a 30-second advertisement in the Philadelphia market on FOX 29 WTXF right before the second half. The advertisement, which has been run by the University on their ESPN3 broadcasts throughout the year, featured men's basketball Head Coach King Rice.

The commercial started with a flashback to the team's defeat to Iona in last year's Metro Atlantic Athletic Conference (MAAC) Championship Game, with Rice's voice saying, "They say one single moment can mean everything. They're right."

Rice went on to say, "A moment can test limits, measure heart, and defy expectations. It can make your legs heavy, and your lungs burn. And how you respond to it will determine who you are, and who you become."

Tara Peters, Associate Vice President of Marketing and Communications, stated that the goals of the commercial were to "create awareness, enhance reputation, and build pride for Monmouth University."

Editors of The Outlook were generally positive with their feedback of the advertisement. One editor said, "I think that this commercial was a phenomenal use of the advertising/marketing resources. Any way to get the MU name out there."

Peters mentioned that the advertisement directly impacted more than two million viewers and that was only enhanced through social media efforts. As of Feb. 7, the commercial reached more than 200,000 people on Facebook and had more than 74,000 impressions on Twitter.

According to Peters, the Philadelphia market was an ideal location to run the advertisement because the University was able to reach a target audience of students, alumni, and friends for a fraction of the cost of a national ad. Although she would not specifically outline the financial cost of the advertisement, an article

published by the Rochester, NY based newspaper. The Democrat and Chronicle, on Feb. 3 estimated a local advertisement to cost roughly \$30,000.

"I think the Philly area was a perfect area to market in," one editor said. "Most people who live in New Jersey already know about Monmouth - we are a local school and we are famously located 'by the shore.' Marketing in an area that is close enough for prospective students to feel comfortable, but also expanding to out-of-state students was a great choice for this marketing campaign."

While most people have been positive about the attention the University has received with the commercial, some have been wondering why the commercial was strictly about the men's basketball team. Facebook user Harvey Cottrell commented, "Is Monmouth University only a school for sports? An actual multi-million dollar ad is placed for the Super Bowl and not a single mention of academics. Wow! Guess those of us who are not athletes are not the 'real' Monmouth. Keep raising tuition."

Peter's cited the fact that they were dealing with a sports audience as well as the message of the commercial - our experiences and how we respond to them define who we are and who we become - can be applied "on the court, in the classroom, in the boardroom, and in life."

"I think it was the right decision. The audience that watched the Super Bowl is clearly one filled with sports fans. If they had shown a Monmouth commercial advertising the college, it would not have been as impactful and may have been ignored considering the audience," one editor said. "I think when you are marketing to people you always need to think about your audience and Monmouth made the right decision in focusing on the basketball team."

The commercial also relates to Chris Hogan's journey from lacrosse player at Penn State to playing one

year of football at Monmouth and ultimately becoming a Super Bowl Champion with the New England Patriots. Peters also referenced Hogan's involvement in the game as another reason the school decided to air the commercial.

One editor who feels that the commercial would have run regardless of Hogan's involvement in the game said, "Super Bowl commercials hit a huge target audience. Even if people didn't know that we had an alum playing in the Super Bowl and they were interested in our commercial, it would bring them to our Facebook or Twitter profiles to find out more."

Another editor disagreed and said, "I honestly do not think they would have run it if he was not playing. However, the commercial did not have anything to do with football, so it is interesting to see that while we were marketing hardcore for this Super Bowl because of Hogan's involvement, we did not market for his sport. I think Hogan's involvement brought the idea of using the Super Bowl to market our University to the attention of marketing employees."

Overall, The Outlook editors viewed the commercial as a positive as it got the University name out there to a large and diverse au-

One editor said, "It was an awesome moment for Monmouth as it has never happened before. It is rare that small universities get national attention and it was a great way to get our name out there."

"I think that if anyone has anything negative to say about the ad, they just don't love Monmouth enough," another editor said. "It shouldn't matter who is featured in the commercial—it is about the future of our University. It may help that I am also a huge basketball fan, but this is what is selling our University right now. We have to use what we have and right now, this is our biggest claim to fame. I am extremely happy about that because I only want to see the best for our University."



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Overfishing: Why Should I Care?



ZACHARY KARVELAS STAFF WRITER

Overfishing has been a drastically increasing issue around the world for over a decade. With the advancements in boat and industrial technology and the higher demand for seafood, the fish populations of the world have been more than cut in half, according to an article on Huffington Post. Due to the amount of fish caught in order to satisfy the consumer markets, we are putting them in danger of endangerment or extinction. Finding different sustainable practices in food production are of highest importance, especially when considering the wild populations of many fish species.

Sustainability means finding a way to meet present needs, while maintaining a symbiotic relationship between humans and nature, without compromising the needs of future generations. Sustainability of the oceans and the fish populations has been largely impacted by the food, retail, and tourist industries of the world's major nations, but recent developments in aquaculture and aquaponics, as well as new ocean sustainability legislation and policy are giving fish populations the chance to reestablish themselves.

Industrialization and advancement of technology, transportation, and consumer markets globalized the food-fish industry. Boats became bigger in order to be able to catch and store more fish than in past years. Combined with the ability to travel farther distances in less time, as well as advancements in the methods to keep fish fresh in storage, fish have become an available commodity in all corners of the earth.

As the population of humans on Earth has exploded over the years, along with the desire for fish. In recent years, the consumer's continuously shifting palette gave rise to the popularity of sushi in North America, tremendously increasing the demand for fresh fish from across the globe. With more mouths to feed and easier access to the foods throughout the world from all kinds of cultures, certain food commodities and authentic cultural cuisines have lost their originality and cultural identity as different aspects of each individual culture have become adopted in different parts of the world.

One of the sustainable practices we've created over time was to begin creating aquaculture farms to breed and harvest fish and other ocean organisms, like coral reefs, and plants in large quantities where variables can be controlled to produce the best products for the market.

It is no different than having farms for cows and pigs and chickens to be fed and raised how we want only to eventually be killed for human consumption. In my opinion, no animal should be raised for slaughter and used for food or any other product, but the first step towards eliminating food farms is to first eliminate the dependency on wild species.

Finding a sustainable method for meeting the consumer demands is one of the most important tools to helping keep the environment, as well as the wildlife, happy and healthy. Aquaculture is a good start to finding an ecological and less harmful process for providing fish to all the world's markets by breeding and growing fish instead of harvesting wild communities.

Two promising alternatives to our current practices were the caught fish will go down and al-

implementation of marine protected areas and consumer seafoodawareness campaigns. Through the implementation of marine protected areas, conservation groups have pushed for a complete ban on fishing in the spawning and breeding grounds of the oceans as well as a change in fishing tactics by lessening the use of destructive bottomtrawl nets, which drag on the ocean floor and wreck habitats.

The consumer seafood awareness campaigns, such as the one run by the Monterey Bay Aquarium, aim to educate consumers on harmful fishing tactics and help them pick menu items that are more likely to be products of sustainable practices as well as show them which restaurants offer "sustainable seafood." Steps like these have the chance to further minimize human impacts on wild fish populations.

As a conscious consumer, making smarter and well-informed decisions about your purchase of seafood can go a long way. The more people buy fish from farm-raised and local growers, the need for wildlow the populations to recover. The same idea can be applied to industrialized animal agriculture where animals are being slaughtered for our consumption.

An effective way to counter that and head in a better direction environmentally, economically, and humanely, is to support local farm-raised animals that aren't taken from the wild, grown in dark, tight, and dirty enclosures. If humans were to stop eating meat amazing things would happen to the world we live in. Less food would be wasted meaning we could feed the hungry, environmental concerns would diminish significantly, and we would be conserving our natural resources.

For now, we can make smaller steps like being aware of our food industry, where food comes from and the process of it getting to the consumer, advocating and spreading knowledge for better, healthier, and more sustainable ways of producing our food, and practicing those methods with what you buy.

Life Lessons from Club Penguin

AMANDA DRENNAN VIEWPOINTS EDITOR

When Club Penguin announced that it was closing, people everywhere had their 12-year-old hearts

Club Penguin is an online game where users could dress up their penguin, waddle around, and play games. You could interact with friends or even make new friends. The game was a part of growing up that almost everyone remembers. Unfortunately, it was announced that the virtual world of Club Penguin would be closing this March.

Since Club Penguin announced they would be closing their online server, a rush of memories came to mind and we can remember everything that we learned while pretend-

There's no limit to how many friends you can make: it didn't matter where your penguin friend was should treat everyone with respect. from or what they looked like, if they were willing to race your penguin that limit what you can say. If you in a sled race, it was good enough. Each time you'd log on, you could ate, you could get banned for a few with. In the real world, there's no do this multiple times, your account reason why you should not want to could even get deleted. These limitahave the same approach and be open tions helped us to be more respectful to being social every day. There's no to others and not get mad over losing reason why you can be friendly in an online penguin game and not in real

There are so many opportunities at Monmouth to make new friends. For example, you can join any club or organization on campus and meet new people. All it takes is a little bit of extra socialization, just like our penguin friends on Club Penguin.

Another lesson Club Penguin taught us is that sometimes you can't have it all. In order to dress your penguin in the latest fashion trends, you had to have a membership. The membership cost real money, not Club Penguin coins. Trying to convince your parents to pay \$5 a month to dress up your virtual penguin was not an easy task. Sometimes you would just have to accept that do with whatever free clothes were lives.

available. Just like today, we try to make do with what we have.

It's frustrating when you want to do something, but don't have the money for it. Monmouth offers a lot of opportunities for students that are at discounted prices or even free. There are organized trips that can cost as little as \$5. You might have to settle on missing out on something expensive, but Monmouth can provide fun alternatives for a fraction of the price.

The more work you put in, the better things will turn out. There were games on Club Penguin where you could earn coins. You could use the coins to dress your penguin, buy pets, or decorate your igloo. Playing different games taught you to work for your money, which we all know is important today. Even though in ing to be penguins online. In our the real world, winning a sledding memories, we can find things that race won't earn you enough money are still applicable to our lives today. for a TV; we were taught how to work for what we wanted.

> Club Penguin taught us that you There were rules on Club Penguin say something rude or inappropriin penguin connect four.

There's no reason not to be yourself. On Club Penguin, you had the freedom to dress your penguin however you want. There's plenty of clothes you can buy from the clothes shop to dress your penguin for any occasion. The game gives you the freedom to be who you want to be, which is exactly how you should live your life. It's important to be yourself and express yourself how you want.

Although it's sad to think that the penguin virtual world that we all once grew up on is coming to an end, there is a bright side. Even if you didn't realize it, there's a lot that we learned from Club Penguin and can continue

Effects of Celebrity Instagram Posts on Social Followers

CARLENE SANTOS CONTRIBUTING WRITER

Beyoncé announced that she's pregnant with twins at the beginning of this month, and the whole world completely stopped. Queen Bey has captured all this attention with her Instagram post that depicted her sitting on a bed of flowers with a veil over her head. A little extra? Yes! But we, as loyal fans, absolutely loved it.

What's crazy is that fans all over the world have theories about the pregnancy, saying that the photo could have many different secret messages. One big theory being the colors she's wearing: the pink bow on her bra meaning girl, and the blue underwear meaning boy. Is she poking at the fact she could be having fraternal twins? It's possible, yet just a theory made by us fans, the Beyhive.

The Instagram photo currently has over ten million likes; she captioned the photo: "We would like to share our love and happi-

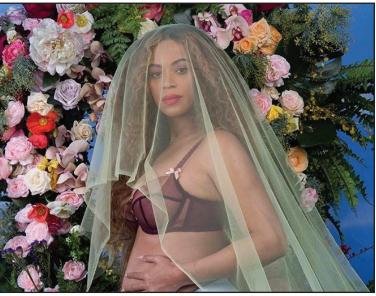
We have been blessed two times over. We are incredibly grateful find a new friend to waddle around days and not be able to play. If you that our family will be growing by two, and we thank you for your well wishes. - The Carters."

What other celebrity pregnancy could stop the world like Bey's did? Not many. When a celebrity gets attention for certain things, some fans believe that they would get the same reaction as the celebrities do if they were to copy the celebrity's actions.

In Beyoncé's case, her pregnancy reveal had a tremendous reaction: sure it would be amazing to have that type of response for anything, but, sadly, that's highly unrealistic.

Beyoncé's news spread quickly, and this gave insight as to how celebrities' actions and posts have influence on our youth. In this case, we saw a frenzy of reactions from fans, one even stated that class was ended early over the news.

Today, we're living in an era your penguin would have to make to use as adults in our everyday of technology—everything is shared through social media and



Beyoncé's pregnancy announcement was done so in an extremely elaborate manner, which caused us to ask the effects of celebrity Instagram posts.

"Everyone should continuously believe in themselves and do what they feel is comfortable for them. Be your own person and be a leader, not a follower."

therefore, the world, with a touch unique and creative is something of a button.

Today's youth has been exposed to much more than just the use of new products. We also see the ugly downfalls in celebrity role models' lives due to problems like alcoholism and drug addiction through this major outlet of social media. The most common issue comes with self-esteem. Teen girls see photoshopped pictures of pin-thin models, which can cause body image issues.

With a younger sister in my life, I hope she never stops seeing how beautiful she is, no matter what she sees online. Everyone should continuously believe in themselves and do what they feel is comfortable for them. Be your follower.

In Beyonce's case, being some, healthy relationships.

she's amazing at, and it drives us, and the Beyhive, wild. Yes, Beyoncé looks fantastic, even when months pregnant, but that shouldn't keep us from thinking that we are beautiful too.

There is an unfortunate impact of celebrity Instagram posts on our youth, and even on ourselves. The important thing to remember is to keep on being ourselves.

Sure, some of these celebrities are phenomenal role models for us. Their risqué posts are not always an indication of their behavior, but each post should be taken with a grain of salt.

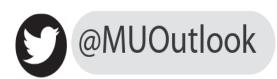
We are not celebrities (how unfortunate!), but we can still emulate their positive qualities such own person and be a leader, not a as imitating their philanthropy quests, positive outlooks, and, for

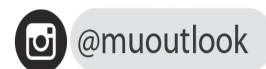
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The Benefits of Blog

ZACK KARVELAS

Blogging has been around for a while, but never with as much force and popularity as it has now.

According to Social Media Today, 23 percent of internet time is spent on blogs and social networks, 77 percent of internet users read blogs, and 53.3 percent of bloggers are between the ages of 21 and 35.

Blogging has come a long way since the term "blog" was first used in 1997. Now, there's a blog for every industry. Most people would think The Huffington Post is a legitimate news media outlet like CNN or The New York Times, and while for the most part, it is a credible and newsworthy site, it is only a blog.

With the continued rise in social media and digital marketing, blogging has become a great way for people to network, promote a business or product, spread awareness about an issue, or report news.

With the rise of blogging and the many different paths one can take, there are a lot of benefits that can come from writing a blog. People that are shy and don't like speaking in public places or are too nervous and self-conscious to state their opinions to someone else have tremendous success in finding their voice through blogging. It allows people to share



Joining the blogosphere provides an individual with the opportunity to build an online portfolio while sharing their interests and passions with others.

their experiences and thoughts without the nasty looks or judgments that a lot of people give to those who speak up. People feel safer when all they have to do is type and post and let those who want to visit the page to read.

Whether you are interested in writing about news, sports, entertainment, or the environment, there are no parameters when it comes to blogging. The options are endless and the results are positive. A junior communication student, Niki Kuczborski, took Social Media in PR with Professor Mary Harris where each student was tasked with creating and maintaining a blog throughout the

whole semester.

"I think blogging benefited me in many ways. It allowed me to communicate more effectively, express my interests, and gain an audience with similar interests. I felt extremely confident in my writing, especially since people agreed with what I was saying." said Kuczborski.

Sometimes, without that authoritative figure giving you instructions, that's when people thrive. People like Ayse Yasas, a senior communication student, have found their inner voice through blogging. "I really enjoy writing and found a new love for writing because of it [the blog]. I

love the idea of setting my own rules when it comes to writing because it makes it fun for me." Yasas runs a fashion and lifestyle blog revolving around living a cruelty-free life when it comes to food and makeup. Her blog can be found at thriftyglamvegan.wordpress.com, on Instagram, and Facebook.

Through the widespread access of the Internet, when you blog, your potential audience is people from across the globe. Blogging allows for your work to be seen by a huge audience that you can't reach from writing in print or locally. Not only will people read it from all parts of the world, you will be able to reach more of the target audience you're looking for. It is in the blogging world you will find a community, a safehaven, and a platform for you to speak your mind and have others who are interested read it.

Alexis Nulle, a communication instructor said, "It's a great way to reach your audience and different virtual communities for business and personal purposes. Blogging is an ideal way to continue to build your professional portfolio and learn and listen from others.'

Blogs can even help you professionally to keep a portfolio of your work online for journalists to show their writing skills or even photographers to host their gallery online. The options are truly endless.

Technological advancements and the digital media industry have allowed for mass communication and an open forum for anyone to write about anything. Even if you write a blog on fashion, you can still branch off and write about how to get a job or eat healthier. Blogging is all about personalization and channeling your inner voice and thoughts.

If you have something you are passionate about, knowledgeable about, an issue or current event you want to speak your mind on, get online and start a blog. You'll find it easier to write and way more rewarding.

Commuter Life (a) Monmouth

MEGAN KUDISCH

As a freshman commuter, I was afraid that I would be missing out on the 'college experience.' How would I meet new people and make new friends? Ask any adult about their college experience and you will no doubt hear about road trips, midnight Dunkin' Donuts runs (not as convenient as having a Dunkin' in their Student Center), lifelong friendships, and some interesting roommate stories.

But how can I have these experiences as a commuter? How can I get involved with clubs and activities if they start around the time I am heading home? How will I master parking roulette, worrying about traffic patterns, and getting to class on time? These tasks are easier said than done; in order to overcome these tasks one must know three simple facts:

1) Take 8:30's-

This is significant because finding a spot can take 10 minutes to residents do not have a car on cam-that you can be, and learning from half an hour depending on what time and what day. Fortunately, to make up for this, Monmouth University does have a valet system for commuters. Claudia Dimondo, a freshman communication and commuter student said, "Commuting has made me a better student by taking on responsibilities such as parking, tolls, and gas."

2) You Must Leave your Comfort Zone-

Friends aren't going to magically appear; you must get involved in activities and meet new people. I have made friends simply by being at the dining hall, through clubs and activities, and in class. These friendships can help develop one's strengths and address

weaknesses.

Dr. Vaughn Clay, Director of Off-Campus and Commuter Services said, "Even though time plays a large role in the lives of most commuter students, I encour-

get connected to life outside the classroom at Monmouth University.'

3) You can Still Spend Nights On-Campus-

Monmouth University allows its students to sleep over in their friends' dorms as long as they show their school ID, so commuters are not missing out on anything. It's nice to sleep over at the university occasionally, but it's even better to go home to your own room. This is one of the benefits commuters have over residents, which allows them to have more room and have their own space to themselves.

A commuter has access to a nice home-cooked meal and the ability to drive to any restaurant of their choosing. There's nothing better than coming home to a delicious meal after a long day at school.

4) Commuting Saves Money-

The greatest benefit of being a and independence Oftentimes pus, so they ask us commuters for your professors, advisors, tutors, rides. It is unfortunate that not everyone is able to have a car on to a healthy college experience.

age all commuters to find a way to campus, but then again that's one of the reasons why commuters are important.

An additional benefit of commuting is saving money, because living at college is expensive and not everyone wants to leave college with multiple loans.

When you are friends with a commuter, instead of taking Ubers, taxis, or Lyft rides, you can just ask them for a ride. Not only do resident friends appreciate the transportation, oftentimes residents open their dorms up to commuters to hang out, and that is how friendships begin.

Natasha Kirby, a freshman computer science student and oncampus resident said, "Having commuters on campus makes life much easier by providing us residents with friends who have transportation and who can help us es-

cape being on campus 24/7." College isn't just about getting commuter is the sense of freedom that degree, it's about making friends, becoming the best person and even your peers. That's the key



IMAGE TAKEN from Pexels

The commuter's 'college experience' is different than the typical resident student experience, but that doesn't mean it is any

'Suck it Up': Quit Complaining and Enjoy Life

MARIE SOLDO

"Life is tough, but so are you."

It is crucial to remember just how tough you are; no matter what life may throw at you. Life is full of smiles and tears, celebrations and tribulations. It is easy to complain about life, especially when faced with so many hardships. However, once the complaining stops and you actually live your life, you can learn a lot.

A study conducted by Psychology Today proved that negative experiences and perspectives are more contagious than positive experiences and perspectives. In other words, our brains are more apt to focus on the negative rather than the positive. When we focus on all the negativity in our lives, it can lead to us complaining or feeling sorry for ourselves.

Personally, there have been plenty of times in my life where all I did was focus on the negative and complained about it. Two years ago, my father suddenly passed away. Shortly after that, I purchased my first brand new car. After a month of having my new car, I was a victim of a hit and run. Not too long after that, my best friend of seven years moved to upstate New York. All I did was complain and think "Why me?" But life, becomes a lot more meaningful when you stop complaining and make it a point to recognize the good that can be found in each and every day that is spent above ground.

A sophomore communications student, Emily Blaser said, "I've done my fair share of complaining, but what I've realized is that all it does is set you back. You accomplish so much more when you stop complaining and just do the work!"

This is exceptionally true, especially for college students. It is easy to complain about assignments, oral presentations, and exams, but once the complaining stops, you can get all that work done and then some. Complaining only takes away from other things that we want to accomplish or enjoy.

Communication Professor Kelly Harney-Furgason, shared a similar response to Blaser. She said, "You are the boss of your own life. Don't whine about it. DO something about it." If you have a lot of work to do, stop complaining and get it done. If you are unhappy with the way life is going, stop complaining and do something to change it.

A junior psychology student, Taylor Klemm, explained, "Complaining never gets you very far no matter what the challenge is. The best thing you can do when you are faced with a challenge is looking it straight in the eye and give it all you have to overcome that particular encounter. By doing that, you will learn a lot about yourself and realize that you are capable of much more than you ever imagined," said Klemm.

There is a lot to learn, and there is also a lot to enjoy, once you stop complaining. When dealing with hardships or a stressful situation, it is important to remember that instead of complaining the rosebush is full of thorns, be happy that the thorn bush has roses.

MU's Record Club Reviews Parallel Lines

ALLISON PERRINE

"If you don't like something on this album, chances are you don't like music," said an audience member at the Feb. 7 Record Club review of Blondie's Parallel Lines.

If you were to have wondered on Tuesday, Feb. 7 at 7:30 p.m., you would have found about 30 people gathered to discuss music. Monmouth's Record Club invited the community to meet and discuss Blondie's hit album, Parallel Lines. There were three panelists that lead the discussion that Tuesday night: Kenneth Womack, Ph.D., and Dean of the School of Humanities And Social Sciences; Michael Thomas, M.F.A., and Associate Dean of the School of Humanities and Social Sciences; and Nick Messina, Communication Instructor.

Blondie formed in 1974, but went rather unnoticed in the United States until Parallel Lines was released in 1978, according to Messina, who noted that this album was one of the most overlooked albums of the 70s.

In describing the vibes of the band's music, Messina said, "Blondie has punk roots, but it's light and melodic as well. There are some pop hooks in here, and that's something Debbie (Debbie Harry, Blondie's lead singer) brought into the equation."

night was "Hanging on the Telephone." This song showed what Blondie was producing at the beginning of its career. The panelists showed the music video for this song, which seemed strikingly 70s-esque to me. There was a black

band, Debbie Harry had bleachblonde hair, and the guys behind her had hairstyles that resembled The Beatles' haircuts.

"'Hanging on the Telephone,' which is a cover, has a great lyrical hook. It'll get stuck in your head," added Furgason.

After getting a look at Blondie's into Lauren K. Woods Theatre beginnings, we moved on to song number two, which many people who don't even know Blondie's music are familiar with: "One Way or Another." This was a song I'd heard before, but never really thought in depth about until this meeting. One thing that I found to be interesting about the discussion of this song was the actual meaning behind it.

Messina informed the audience that Harry had been stalked prior to recording this song. "She made this as an empowerment for women," he said. Messina also added that Debbie was one of the few well-known females in punk at this time, and she really "rose to the occasion" here. Harry performed this as a way to recognize her past and show her power; she wanted to show dominance and create an intimidating song just as men did then.

"This is a record where a woman is observing a man in a lustful and sexual way," said an audience member during the discussion. "It's fascinating in that regard. It didn't happen back then."

The third song of the night The first song discussed of the was "Once I Had a Love (a.k.a. the Disco Song)." The panelists showed this video as well, which was released later in the band's career, so there was a different look. It seemed to be more 80s-esque; the picture was clearer and the general look of the band members and white striped wall behind the had shifted. I also found it interest-

ing that this music video was very straight forward when compared to videos today. The video was simply Harry singing and the band playing music. It was not extravagant or outrageous like many are today; it was simple and straightforward. The focus was truly on the music and not as much the looks, which I liked.

Another interesting comment made by an audience member after this video was that Harry looked much more like Marilyn Monroe in this video physically. It was then that Messina added the background note that Harry was influenced by Monroe, and as an adopted child, Harry tried to convince people that Monroe was her mother. She seemed to have modeled her sexuality and power after the beautiful yet strong Monroe.

Norene Heffner, an audience member at the event, said that when she thinks of this song and Harry, she thinks of freedom. "At this time, women were restricted on what jobs they could have and what they could do. At night, they could listen to disco or punk and it was freeing."

The fourth song of the night was "Heart of Glass," which was discussed briefly. This song had a much stronger piano and drum presence in the introduction, which was different from all of the other songs played that night.

The night ended with a flashforward to one popular song on Blondie's album released in 1980, American Gigolo, entitled "Call Me." This song is just another example of Blondie's sexual and expressive songs as a woman at this time, including the title of the album itself. In the song, it says, "Call me, on the line, call me call me any, any time...you can call me yes, Lady Gaga. "Lady Gaga is Band in Woods Theatre.



PHOTO COURTESY of Allison Perrine

(Left to right) Three panelists Kenneth Womack, Nick Messina, and Michael Thomas, gathered at a Record Club meeting to discuss Blondie's Parallel Lines on Feb. 7.

Blondie showing that women can call on suitors just as men could.

"In 1978, Blondie had to earn the way to get into the studio," said Womack, "Now, you and I could make an album." This just goes to show that Blondie was talented, and technology has played a large role in music production today. Voices and sounds can be automated, when in the 1970s, it was not nearly as easy.

At the end, the panelist asked the students in the audience if Harry reminded them of any artists today, and freshman nursing student Brianne Orzepowski said

any day or night, call me." This is rebellious, just like Debbie Harry is here."

> One thing that was unique about this Record Club meeting was the inclusion of some technology in the audience. When guests entered the room, they were given a sheet of paper with a Q-code on it. This allowed people to scan the code and vote on whichever album they'd like to have discussed at future meetings. This seemed like a good idea because now the audience can have a say in the music that they care about. The next meeting will be at 7:30 p.m. on March 21 to review The Beatles' Sgt. Pepper's Lonely Hearts Club

The CW's new series Riverdale is a Game Changer

BRIDGET NOCERA

The tone of Riverdale, the new series from The CW based on the old-school Archie comics that premiered on Jan. 26, can be easily summarized in one quote from the first episode: "Game changer: Archie got hot!"

This breathless declaration perfectly encapsulates how this is not your childhood's Archie Andrews, for better or worse. For fans of the original characters, or those just mildly familiar with the comics like myself, fair warning: this is not a comes to the story. faithful adaptation of the original changes have some fun, inventive Glee and Looking; the director is

the first two episodes struggles to cohesively come together despite having some potential.

If you were to catch Riverdale on television on Thursdays at 9 p.m., you would most likely be surprised to realize you were watching an adaptation of the famed comics. Still, the characters are very much based off their predecessors that were created in 1941 by publisher John L. Goldwater, writer Vic Bloom, and artist Bob Montana. The characters are where most of the comparisons begin and end, especially when it

The series was created, written, works, but a CW-fied version of and produced by Roberto Aguirre-Archie and his pals. While these Sacasa, whose other credits include

bright spots, the overall product in Lee Toland Krieger, who also directed 2015's The Age of Adaline, finds a nice balance between the old and the new. The classic love triangle between Archie Andrews (K.J. Apa), Betty Cooper (Lili Reinhart), and Veronica Lodge (Camila Mendes) simmers under the surface of both episodes, but the central storyline follows the murder mystery of popular quarterback Jason Blossom.

Aguirre-Sacasa's bold writing is a mixed bag, but can be impressive. The central mystery had every opportunity to become either a campy mess or a bore, but it manages to avoid both and stays compelling thanks to the questions that linger about the mysterious death and the witnesses around it. Each character has a tie to the tragic death, and no matter how hard they try to push it away, it lingers menacingly in the background.

With the series adopting a darker tone, not only in the writing but also in visual aesthetics, this new mystery actually works well with the vibe the series is trying to set. Similarly, the silly, yet clever nature you would expect from the comics, and The CW, is still very much alive in the writing. Hilariously strange pop culture references and one-liners are present, such as "I'm Breakfast at Tiffany's but this place is strictly In Cold Blood."

Occasional heartfelt portrayals of family life and friendship also manage to make Riverdale somewhat compelling, despite its sometimesrapid tonal shifts and cheesy dialogue.

The other main talking point regarding Riverdale is the characters fine chemistry with the rest of the did... you know, before he got hot.

and their portrayals, which is unfortunately where the series runs into some problems. First, it's worth mentioning the elephant in the room that most teen series run into: age. While the show has been praised for using actors closer to the appropriate ages than most other high school set television shows and movies. Although all of the main actors range from ages 19-24, they can't help but look like the adults they are, and not the 15-year-old high school sophomores they are supposed to be. It's school dances, and "7 minutes in the chic, headstrong rich girl Veheaven," just seem even more ridicu- ronica and Madelaine Petsch as lous when a visible 20-something is doing it.

The other big problem with character and cast revolves around the man of the hour, Archie. The show cleverly takes the focus away from Archie by naming the show Riverdale, adding new storylines, and giving equal amount of screen time to Betty, Veronica, and Jughead Jones (Cole Sprouse). Archie is still our apparent hero, who at the end of the day is boring, mildly cliché, and not well acted. In this adaptation, Archie is a broody beefcake who not only plays on the varsity football team, but also has recently discovered a newfound love of music. Imagine High School Musical's Troy Bolton with more angst and less charisma. Apa is very attractive, which the role does call for, but he's no Zac Efron. In comparison to his peers, Apa struggles to be more than iust serviceable in the role. He does what he needs to and has perfectly

cast, but doesn't shine.

Thankfully, the rest of the cast of characters is quite fun to watch. Reinhart is great as the wholesome girl next door Betty, but also manages to portray the subtle, yet constant anxiety the character faces as she tries to please everyone but herself. Sprouse, most famously known for his childhood role on Disney Channel's The Suite Life of Zack & Cody. is a reliable Jughead, thanks to an interesting reboot of the character in which he is a young sleuth writnot a deal breaker for the series, but ing about the murder of Blossom. watching scenes of house parties, The real standouts are Mendes as Cheryl Blossom, the queen bee, resident mean girl, and twin sister of recently deceased Jason Blossom. Mendes has excellent delivery, and skillfully flips between cunning and surprisingly sweet as the script asks her to. The actresses behind Betty and Veronica also have fantastic chemistry, making their on-again, off-again friendship relatable and worth rooting for. Petsch is just pure fun as Cheryl. She's the perfectly primped prom queen, while also being maniacally unhinged. You don't know what she'll do next, and Petsch seems to relish the role. If there's any young talent to look out for on Riverdale, your best bet is Petsch.

If you're looking for your childhood Archie, your best bet is to dig around your old bedroom and find those beloved Archie comics. If you don't mind a slightly messy, yet bold update, it's worth giving the series a try. Riverdale is not perfect, but does show the same potential Archie once



IMAGE TAKEN from www.legionofleia.com

The newly released series, Riverdale, is a game changer in the entertainment world.

Farewell, SURFING Magazine: A Questionable Future for Print

RYAN GALLAGHER STAFF WRITER

After more than 50 years of publication, SURFING magazine has been put to rest.

According to the Ocean County Business Journal, on Jan. 23 of this year, The Enthusiast Network (TEN) announced it would be disbanding SURFING Magazine. TEN plans to reallocate the deceased magazine's resources into the network's sole surf publication, SURFER maga-

"I was actually pretty bummed when SURFING mag shut down. I've been getting that magazine in the mail every month for ten years so it's a little surreal," said junior English student John Waldron.

In an article on Surfline.com, the author underscores SURFING's importance for surf culture. "They [SURFING] were a voice for the youth, the punks, the innovators. The place to go for a fix of nobullshit surf clips, an outlet for the 'core' surfer."

SURFING was an integral aspect in surf history, so you may ask, why have they been exterminated?

In this case, maybe it is better to counter with another question. Did you hold a subscription to SURF-ING? How many people still subscribe to any magazine or newspaper publication for that matter?

The answer for college students worldwide is usually a reverberating, 'no.' In essence, there has been a collective affinity towards quick, online news. Almost every publication – small or large – has been forced to have some sort of online component.

In addition, younger generations gravitate toward a variety of internet forums for news, and it does not

necessarily mean they are refreshing FOX or CNN all day long. Twitter, Facebook and other similar apps and websites are beginning to function as news, entertainment and almost everything else in between.

"I used to be subscribed to SURF-ING, but now I get my surf updates and news mostly off Facebook," said junior finance student John Johnson. "But I know it is not a proper news medium, it just gives you what you want to see. I love seeing John John [Florence surfing] clips and so they are always popping up on my Facebook feed. It's different than credible newspapers or magazines where the writers decide what you'll be reading," Johnson added.

Social media's easy accessibility and versatility of information sharing are two of its biggest benefits. Yet, the benefits that consumers enjoy on Facebook are the same factors that have buried publications like SURFING.

As a society, we have decided to swipe rather than turn a page. Our hunger for fast information is insatiable and is constantly changing our avenues of communication.

It is easy to say that all print publications will suffer the same cruel death that SURFING has endured. However, print is not dead (yet).

"I think it is too soon to say if print will disappear entirely. Certainly paper publications offer something digital reads do not - no need to charge a battery or get cell service to read them," says Communication Professor Eleanor Novek.

Novek continued to say, "There are populations who can't afford data plans (lower class, incarcerated people) or who want to get off the grid. There are also people to whom technology is a puzzle (some elderly



IMAGE TAKEN from www.surfingmagazine.com

After the closing of a popular surf magazine, SURFING, some question the strength of print media.

folks)."

Young people today cannot imagine a world where information is not readily available. In the past, folks had to wait for physical books, newspapers and magazines to circulate in order to attain information. Professor Novek states, "The problem for all of these industries has been and continues to be finding a way to get paid for content in a world where consumers want to get content for

For some consumers it is often a novelty to hold a physical magazine. Thankfully, these people do not mind paying a little out of pocket in order to get away from the touch screen and kick back with the real

"Personally, I read some publica-

long reads are best in paper, in my opinion," said Professor Novek.

There is definitely something to be said for owning a physical copy of media content. This idea is resurfacing in multiple media-driven areas. For example, a parallel can be drawn between the music and journalism

who believe in physical publications. Records came back into style so why can't physical books and magazines?" reflected Waldron.

Hope for print media has not entered the same grave that SURFING has been dropped into. It is up to the consumer to recognize the need for both print and digital content.

The timesaving nature of digital

tions online and some in paper. But media has offered extremely efficient ways to gain knowledge for the consumers of our nation. At a moment's notice we are able to queue up our favorite surf movies or fact-check a know-it-all roommate. That is truly awesome and is a testament to hard work and technological information.

However, some things just should "I think there will always be those not be so easy. Anticipation is becoming a lost emotion for young people worldwide. It's waiting all day for your favorite magazine to get dropped off in the mail or the drive home with a fresh record in your backseat. Anticipation feels good and eventually comes full circle when you can sit back and block out everything else around you.

RIP SURFING (1964-2017).

A Recap of the 2017 Grammy Award Show

ALLISON PERRINE ENTERTAINMENT EDITOR

There were so many things about this year's 2017 Grammy Awards that made it interesting for both positive and negative reasons. We went through a roller coaster of emotions from artist to artist; it was certainly a sight to see.

The Grammy's took place this year on Sunday, Feb. 12 at 8 p.m. There were several highlights of the evening, but the most notable was possible Adele's acceptance speech after winning the category, Album of the Year. The other artists that were up for nomination in this category were Beyonce, Justin Bieber, Drake, and Sturgill Simpson. Adele won for her newest album 25. Once she got on stage, she immediately started crying. She told the audience about the last time she was there it was five years ago and she was pregnant, and she has had some struggles since then but has now pushed through them and created 25.

The interesting part here was when she basically said that Beyonce was the one who deserved the award for her album, Lemonaward. And I'm very humbled and I'm very grateful and I'm very gra-Beyonce.... The *Lemonade* album was so monumental and beautiful...the way you made me and my friends feel, the way you made my black friends is empowering, and you made them stand up for

Beyonce, and it was a really nice moment.

The next part of the night that was out of the ordinary for an award show came from the musical group 21 pilots. The band won the award for Best Pop Duo/

the story started in Columbus, Ohio, when the two were sitting in Joseph's house watching the Grammys. "As we were watching we noticed that every single one of us was in our underwear. And Josh

accept the award announced that Artist, and became the first artist a label, another first at the Gramto win a Grammy for an album that was only available through streaming. According to an article from Business Insider, "Before this year's Grammys nominations were announced, the rules were



ade. "I can't possibly accept this The 2017 Grammy Award Show had its ups and downs, but was an overall successful night.

cious, but my artist of my life is Group Performance; other nominees included The Chainsmokers and Halsey, Lukas Graham, Sia and Sean Paul, and Rihanna and Drake. As soon as 21 pilots was announced the winners of this category, they stood up and dropped themselves, and I love you." The their pants. Tyler Joseph and Josh screen then panned to a teary-eyed Dun were the two that came up to He won the category of Best New

turned to me, and we were no one at that time, and he said 'if we ever win a Grammy, we should receive it just like this." That's exactly what they did!

Another notable victory this night was for Chance the Rapper, a 23-year-old artist with no label. changed to allow artists who were unsigned or released streamingonly albums to be eligible. Many saw the move from The Recording Academy, which gives out the Grammy Awards, as an endorsement of Chance specifically and his acclaimed album Coloring Book. Chance is also not signed to mys." This is huge for artists everywhere; it just goes to show that you really can make it if you're talented enough and work hard enough to get yourself out there.

Unfortunately, not everything was perfectly smooth. There were some technical difficulties with performances during the night, specifically with Lady Gaga and Metallica's performance together. James Hetfield, lead vocalist of Metallica, had a mic malfunction for the first verse of the performance, and eventually even knocked his mic stand over. He took one more final, ugly turn by tossing his guitar off stage in anger at the end of the routine. Meanwhile, Gaga had to try and pick up the pieces as the malfunctions presented themselves. That certainly wasn't a winning performance, but hey, at least they looked good in their hard-core outfits.

They weren't the only ones to have issues with their performance; Adele also had problems while performing a dedication to the late George Michael. She was in the process of doing the performance and was noticeably upset with the way that the performance was going, and asked to start over. She asked the crowd for permission, and of course, they gave her the OK. She then restarted and was able to do his tribute the 'right'

Overall, the night went well. The night could be easily summed up in Chrissy Teigen's tweet (@ chrissyteigen) "Beyonce killed me Adele gave me life I'm confused."





LEFT:
NICOLE SEITZ AND DAVE
DEPAOLA ENJOY THE BEACH IN
THE SNOW.
(PHOTO TAKEN BY AJA
ARMSTRONG)



RIGHT: STUDENTS ATTEND WINTER BALL FEB. 11 IN WILSON HALL. (PHOTO COURTESY OF MEGAN KUDISCH)



LEFT:
THE WOMEN'S BASKETBALL
TEAM DEFEATS IONA AT THEIR
'PLAY 4 KAY' GAME.
(PHOTO TAKEN BY AMANDA
DRENNAN)

RIGHT:

MONMOUTH GETS A FRESH BLANKET OF SNOW AND STUDENTS GET THE DAY OFF. (PHOTO TAKEN BY AMANDA GANGIDINO)







WHO WAS YOUR FAVORITE PERFORMER AT THE GRAMMY'S?

COMPILED BY: AMANDA DRENNAN



Jazlyne Sophomore "Beyoncé."



Anthony
Senior
"Chance the Rapper."



Joseph Junior "Busta Rhymes."



Dally Freshman "Bruno Mars."



Jenn Gourmet Dining Staff "Beyoncé."



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The Cost of Going Greek

AMANDA GANGIDINO LIFESTYLES EDITOR

Monmouth University's Spring Formal Recruitment, during which, potential new members coming a member of one of the six Panhellenic sororities on-

be eligible for the recruitment zation's room was necessary. process, a woman must have a a 2.5 or higher and a minimum of 12 college credits.

qualifications to be a member of an organization on campus. women who go through this pro-

Financial stability is a crucial requirement for a potential ent.' new member who hopes to join

dues.

These fees go to the organization's national headquarters to fi-Financial information was nance resources and insurance for distributed for the first time at each chapter. At Monmouth University, dues range between \$100 to \$600 a semester.

After multiple instances of new underwent the process of be- members denying their membership offer on Bid Day or disaffiliating from their organizations because of financial reasons, the Approximately 260 women Monmouth Panhellenic Council participated in recruitment this decided that the implementation year at Monmouth. In order to of financial boards in each organi-

Michele Kaplan, Assistant Diminimum grade point average of rector of Student Activities for Fraternity and Sorority Life said, "Last year, we had a handful of Women must meet all of these women leave the new member process and cite financial reasons as the reason they left. Based on While the list of qualifications that information, we realized that is lengthy, there is one impor- the range we gave PNMs at the tant qualification that seems to PNM Orientation was not enough be purposefully hidden from the information, so we wanted to make sure the information was readily available to them and that each group was being transpar-

Daniela Climenti, a senior coman organization. Each of the six munication student, went through Panhellenic sororities, eight In- recruitment last year and was only terfraternity Council chapters, aware of dues because of friends and three Multicultural and Pro- in organizations. "It really wasn't fessional Greek organizations talked about thoroughly when I at Monmouth pay membership went through and I honestly would formation readily available to

have went into it blind if I didn't have someone close to me explain what dues are," Climenti said.

Gina Crowell, a senior communication student and Vice President of Panhellenic Recruitment, said that many Recruitment Counselors claimed that women in their groups throughout the weekend strongly identified with a particular organization's values and members, but they felt that their dues were too expensive. "By providing a financial board in each room girls know a rough estimate of the fees before they accept their bids," said Crowell.

With this information, a potential new member can make a wellinformed decision about whether or not a particular organization or Greek Life, in general, will fit into their budgets.

While it was mandatory for these organizations to display financial information, it was up to the individual chapter on how they displayed it.

Corrin Treretola, a freshman biology student who went through recruitment this year said, "All of the rooms had the information, but some rooms had big boards. In certain rooms, I didn't really see anything and the information seemed almost hidden."

The purpose of having the in-

PHOTO TAKEN from Pexels

Women in a Panhellenic Sorority on campus pay anywhere from \$100 to \$600 a semester.

potential new members is to give lenic Council has made strides them all of the information necessary to facilitate their decision Greek experience, and hope to and to give them a realistic view of what they could potentially be paying in the future.

organizations to provide financial boards for potential new members proved to be effective during this recruitment process, Kaplan said, "I really will not have an accurate read on this until the new member process is completed."

shrouded in mystery for what the memories and friends that seems like years. The Panhel- you make are priceless."

to help women have their best keep improving the process for

Meaghan Wheeler, a sister When asked if requiring the of Alpha Omicron Pi and senior history education student said, "It would have been nice to know the cost of the dues going into it, but I really feel like it wouldn't have changed my decision and would have been worth it no matter what. It isn't cheap The cost to 'go Greek' has been to join a Greek organization, but

Monmouth Outdoors Club **Announces Spring Events**

COURTNEY BUELL CLUB & GREEK EDITOR

The Monmouth Outdoors Club has planned a number of events for the spring 2017 semester. Events include camping trips, indoor on-campus activities and outdoor activities as

Due to the winter weather, the club will be hosting a monthly Game Night on campus. The first Game Night event will be held on Friday, Feb. 17 at 8 p.m. in the Rebecca Stafford Student Center.

Hot beverages and an assortment of snacks will be sold. At Game Night students are welcome to come play various board games. Game Nights are also scheduled on Mar. 3 and

The club's main trip this semester is a tubing trip to Blue Mountain, Premier Pocono Mountain Resort on Sunday, Feb. 19. Those registered will travel to the resort to snow tube on single partner, and familysized tubes.

Senior social work student and Secretary of the Outdoors Club. Erin Noone believes that these trips are a once in a lifetime experience and that they are a great way to get outdoors and enjoy the company of others. "The Outdoors Club accepts everyone whether they've never been camping or stepped foot outside. I think that is why the trips are so much fun. The diversity in the types of trips is also really appealing because there is something for everyone. We really tried to accomplish that this semester," said Noone.

Other activities and trips planned throughout the semester include a Skyzone event, where students will be able to jump on giant trampolines and dive into a foam pit. The club



PHOTO TAKEN from Outdoors Club Facebook

Members of the Outdoors club pose with faculty advisor William Reynolds in their new t-shirts.

this semester to go rock climbing, and climb a rope course.

With warmer weather on the way, the club also plans camping and hiking trips to various parks, as well as picnics and a Beach Bash, where students will be able to play games and eat on the beach. Details will be announced as the events become closer.

Adjunct Professor and faculty advisor to the Outdoors Club, William Reynolds said, "The club is really dedicated to everything adventurous and fun and are ready for anything. The club has been around for 11 years and it stronger, bigger, and better than ever."

Outdoors Club also accepts new ideas for events and is always willing to try new things. The club encourages as much involvement as possible, and meetings are every Wednesday during the scheduled club meet-

has also organized group trips ing time and are open to every-

Club President and seniorbusiness administration student, Joseph Grembowiec said, "From whitewater rafting to cabin camping in the forest, we do everything outdoors with a strong sense of leadership, teamwork, adventure and enthusiasm. People should always feel free to join our wonderful, costeffective events because here at the Outdoors Club, everyone is

Also, T-shirts are being sold for \$5 during the scheduled meeting time.

For more information about upcoming events this semester or about the club in general, follow the club on Instagram at monmouthoutdoorsclub, as well as on their official Facebook page. For information please contact club President Joseph Grembowiec at s0950614@ monmouth.edu.

Club and Greek Announcements

Cinema Club

The Cinema Club would like to announce that until the Oscars there will be a showing of musical films. They will be showing this Thursday, Feb. 9 in JP234 at 7:30 p.m. and they will be screening *The Umbrellas of Cherbourg*. The club hopes that you can make it!

CommWorks

Interested in poetry slams, stand up comedy, creative writing, original group and solo performances? Want to work with a group of dynamic students who are committed to having fun and creating performances of social relevance for college students? Join CommWorks! We meet Wednesday at 2:45 in JP 235.

The Guardians Club

The Guardian's club will be hosting an event on Wednesday, Feb. 15 in the Wilson Hall Auditorium. Guest speaker Julia Torres, Army veteran, undercover law enforcement agent, best selling author, and member of the DEA taskforce will be talking about her experiences.

The Outlook

The Outlook is looking for students interested in writing for the student-run newspaper. Sections in need of writers include News, Opinion, Politics, Lifestyles, Features, Entertainment, Club & Greek, and Sports. No prior experience is necessary. The Outlook fulfills practicum.

Surf Club

The Monmouth Surf Club will be hosting a Surf Film Festival on Feb. 28 in Pollak Theatre at 7p.m. Volcom will be sponsoring the event and there will be free Surf Taco. For information contact Ryan Gallagher at s0931061monmouth.edu

Hawks Lend a Helping Hand as Peer Mentors

CAROLINE MATTISE
COPY EDITOR

The spring semester is upon us and classes are in full swing. Workloads are increasing and stress levels are rising. While you may have a knack for writing your papers and time, others may not. Luckily, there is a place for that.

The Center for Student Suc-

support. One service located in the Center for Student Success is Writing Services.

If you're someone who does have a knack for writing, you can become a writing assistant within the program.

Writing Assistants work with completing assignments on their peers to upgrade to student's work and skills.

Students who wish to apply as a Writing Assistant must have cess is housed in the lower already completed at least 30 level of the Student Center credits at Monmouth, have a cuand encompasses many ame- mulative GPA of 3.2 or higher,

nities for students in need of have completed both EN 101 and EN 102 with a B+ grade or tioned as a resource for these higher, and must have the recommendations of two faculty members.

> Neva Lozada, the Director of Writing Services and Supplemental Instruction said, "If students build a strong foundation in academic writing during their first year, they will be able to transfer these skills to other writing assignments and courses throughout their time in college as well as to their professional life after Monmouth."

"Writing Services is posi- meet new people." students to assist them throughout all stages of the writing process and serves a partner in their journey toward academic success." Lozada added

Another service on campus aimed at helping fellow hawks is the Office of Off-Campus and Commuter Services.

Perhaps you are not a resident student and want to connect with other commuter students. The Commuter Student Mentor (CSM) Program, a part of the Office of Off-Campus and Comuter Services, is designed to assist first-year commuter students with adjusting to life at college, by matching them up with a commuter student who is an upperclassman role model.

Because commuter students do not spend as much time on must be a returning student campus as resident students, they may feel out of place when it comes to campus involvement.

Namra Shueib, a sophomore accounting student and commuter student mentor said, "Mentors give helpful tips such as meal plan ideas, arriving early for parking, and the importance of involvement on campus as well. The program helps students become more familiar Monmouth has the services to with the University and a way to help you help others.

Shueib was in charge of supporting twelve freshman com-

muter students last semester. "I was a friend that they could always reach out to with any questions via text, email, or phone," said Shueib.

Dr. Vaughn Clay, Director of Off-Campus and Commuter Services and founder of the CSM Program said, "The applicant must be outgoing, enthusiastic, and genuinely interested in helping other commuter students succeed at Monmouth University,"

For those interested in welcoming future commuter students the application process to become a Commuter Student Mentor begins at the end of February.

Students looking to apply for the fall of 2017, available to participate in Parent's as well as Student's Orientation, and, most importantly, an offcampus or commuter student who is in good standing with the university.

Whether you are a student looking to help others build upon their writing skills, or a commuter student looking to get further involved.



Students can help their fellow hawks by becoming a writing assisitant or a commuter student mentor.

A Peek at the Gendered World of Sports Fandom

Women continued from pg. 1

female Athletic Director. Mc-Neil is only one of 32 female Athletic Directors at our University's division in the country. This number juxtaposes the 348 total athletic directors in our division; this means that only approximately nine percent of athletic directors in our division are female. According to McNeil, one of the main causes of this issue of a lack of female representation in athletic positions is America's focus on football.

Football is a sport that is played only by male athletes, with no female counterpart. While female tackle football attempts to poke its head in various schools, there is no strong support behind its growth.

Because of football's immense popularity, women are excluded from many athletic positions. There is nothing to play cannot women

However, basketball does

people treated me [as a fan]. My first year I think most people thought I became a manager for the wrong reasons. But I think I proved to everyone that basketball was something that I have always been passionate about and I just wanted to work hard and gain experience around the sport I love. It definitely gave me more credibility."

Bird brought up an important point: women feel the need to prove to men that they belong in the field of sports even if it truly is their passion. By achieving the position of team manager, Bird was able to *show* her love of the sport, which made her a more credible fan in the eyes of

While not all of us have the opportunity to show our dedication in the same way Bird did, knowledge is an important aspect of fandom that any female fan can show in order to gain a similar credibility. McGovsay that women can't under- ern added, "Most sport fans, at stand football equally or even the end of the day, respect what more than male fans, but, be-you know. [Unfortunately,] as a times, women will know more woman you might get dismissed the sport, their input is often before you get the opportunity to prove it."

The definition of "fan" varies

appreciate the sport, know a lot about their favorite teams, and never miss a home game.

McGovern said, "If you know what you are talking about—do your homework and your research—people will accept you because fans like other knowledgeable fans." She further stated, "A man might automatically be trusted and a woman maybe needs to bring more facts to the situation."

In agreement with McGovern, Miranda Konstantinides, junior Monmouth soccer defensive player and nursing student, urged females to get involved in conversation, "Contribute in sports conversation between males if you are knowledgeable on what they are talking about. It often surprises males to know that females know about sports as they do."

McNeil stated, "You know as much as the guy next to you; don't let them belittle you. Try asking him, 'and what do you know about the game?" Many than the guy they are sitting next to on the bleachers.

On the other hand, Reggie White Jr., sophomore Monmouth football wide receiver, said, "I know some fans have a lot of knowledge and I know some fans who don't, but that doesn't matter to me if they still come and cheer us on. White brings up an important aspect of being a fan—loyalty. Being a loyal fan, to many, is even more important than being an extremely knowledgeable fan.

While we point out that female fans are often shunned by other male fans, there are also plenty of male fans who enjoy the company of fellow female

Kelly Brockett, a graduate student of communication and passionate Rangers hockey fan, said, "Most of my closest friends are actually males and we bond over sports. I feel ac-



PHOTO TAKEN by Lauren Niesz

Fans of both genders gathered at a women's basketball game to fundraise for women's cancer research.

cepted and a part of the conversation whenever hockey is a topic and never feel looked down upon or discriminated because I'm a girl."

Brockett further "They respect my passion for the sport and my knowledge. I was actually a part of a fantasy league last year and I was the only female out of the 10 of us." Overall, it seems that if a fan has passion and knowledge, fellow fans of any gender are ac-

As an avid Monmouth basketball fan and manager whom attended/attends almost every game, Rob Panasuk, a senior English student, is exposed to all types of fans in the stands. He commented, "A true fan is and truly cares about how their or not.

team is doing. Absolutely any gender can achieve this status.'

'Sports shouldn't be viewed as a 'men only' thing, it should be something everyone can enjoy without being judged," Bird exclaimed.

We must learn to ignore the belittling comments and keep our heads held high when we feel we are being judged for our fandom because there are male fans out there that will respect our input and opinions.

Panasuk left us with this advice, "If you care about something, don't let anyone stop you." As female sports fans, we will continue to cheer for our favorite teams, experience heartbreak for every loss, and, most of all, continue to be ouranyone that watches the game selves, whether others accept it

"Sports shouldn't be viewed as a 'men only' thing, it should be something everyone can enjoy without being judged."

ALEXUS BIRD MONMOUTH UNIVERSITY ALUMNA

female fans of the sport continue to have a difficult time 'fitting in.'

Recent Monmouth graduate and former basketball manager, Alexus Bird, said of her position, "I think working for the team definitely helped the way

have a female counterpart and from person to person. There are fans that know the ins and outs of the sport: every player's name and personal statistics, the lingo of the sport, heck even the history of the sport. These are super fans and there are *plenty* of female super fans. Then there are fans that simply

The Dangers of Emotional and Physical Abuse

KAITLIN MCGUIRE

Not all relationships are what they seem to be on social media. The couple may be smiling and kissing for the camera, but what about what happens when they are not in front of the lens? Maybe the girlfriend goes through her boyfriend's phone, or maybe he abuses her. That is an unhealthy relationship.

Emotional and physical abuse cases are much more common and damaging than we think, and are educated on.

In a relationship, one partner does feel more in control and has more power over the other. Jack Demarest, a professor of psychology, said, "Physical and emotional abuse often appear together in relationships. The mental abuse in this case

In fact, it's rare to find physical abuse without the presence of emotional abuse (usually referred to as mental abuse).'

Demarest continued, "Often, when the physical abuser cannot physically abuse the victim, such as in public, they can emotionally abuse him or her."

Emotional and mental abuse ranges from name calling, yelling, shaming, or putting one down. Demarest explained, "Some tactics of emotional abuse include dominance, humiliation, isolation, threats, intimidation, and denial and blame. Emotional abuse's purpose is, in part, to make the victim completely dependent on the abuser.'

Demarest added that financial abuse is a subtle way of doing this, saying "Financial abuse

reinforces the physical abuse. is a form of mental abuse, it's where the abuser severely restricts access to money, such as putting the victim on an allowance, preventing the victim from working, or taking his/her credit

> Having a relationship like this can harm someone, and scar them for their future. They feel useless, defenseless, and alone. It starts off with minor comescalate into something bigger, like physical abuse, such as hitting or punching.

> Alyssa Viscione, a senior psychology student, observed, "I feel like emotional abuse is extremely common in modern relationships. However, I feel people don't view emotional abuse as severe as physical abuse. As a psychology major especially,

"Physical and emotional abuse often appear together in relationships. The mental abuse in this case reinforces the physical abuse."

> JACK DEMAREST **Professor of Psychology**

ments and name-calling, but can I personally feel that emotional decrease someone else's selfabuse can be just as damaging as physical abuse."

> Viscione continued, "One often experiences immense psychological harm due to emotional abuse, such as decreased self-esteem, anxiety, and depression. I feel like warning signs of an emotionally abusive relationship includes a partner controlling who their partner hangs out with, a partner looking through another's phone constantly, and a partner exerting general power over their partner.'

> In college, boyfriends and girlfriends can feel threatened with their significant other going to parties or the bars. I've seen couples fight first-hand about who said hi to whom, and who liked their Instagram pic-

There is no reason for someone to bring another human being down, just because of their own insecurities. That is usually the underlying reason; an individual who has trust issues, or has been hurt, uses his or her pain against someone else.

Gary Mortellite, a senior communications student, said, "If two people are in a relationship, they should trust each other, respect each other, and be there

worth and confidence."

Mortellite added, "Relationships are created because two people love each other, not two people talking negatively and acting like a babysitter."

Relationships are not easy. There are good days and bad days, but no days for abuse. No one should tolerate emotional, mental, and physical abuse.

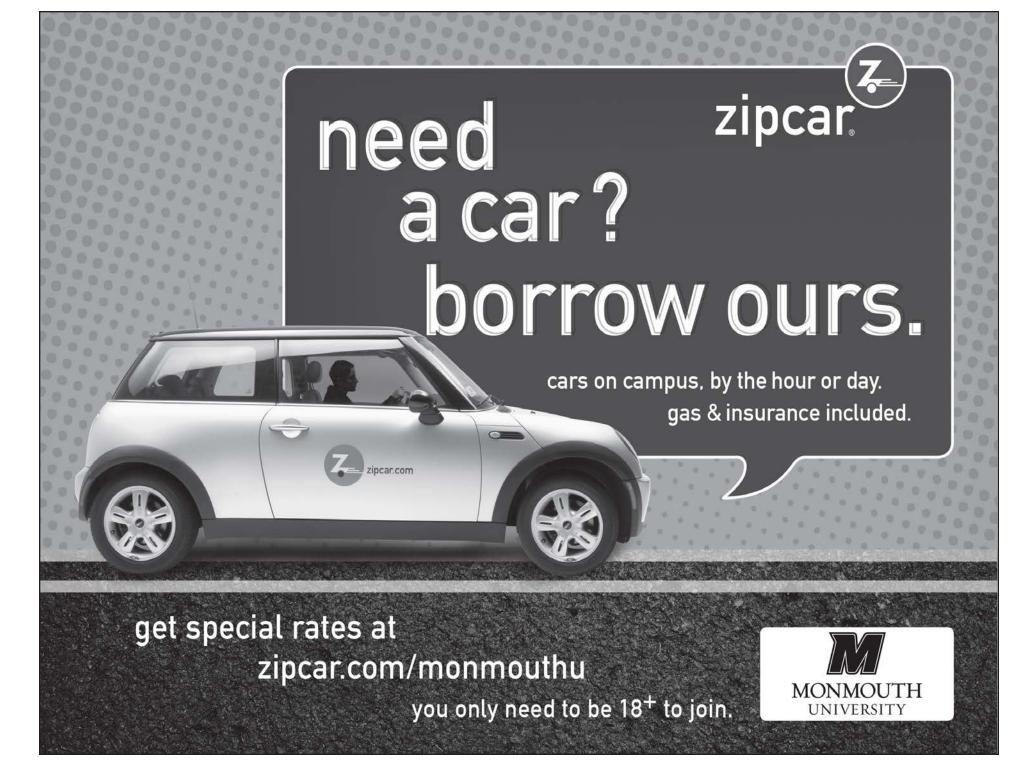
Demarest said, "It's important to recognize that domestic violence is not normal, and no human being ever deserves to be abused. There is no shame in seeking help or looking for an escape. You are typically not responsible for what has happened, but you are responsible for what happens next. You have the power to help vourself."

If you are in an abusive relationship, it is never too late to get out and seek help. Relationships need to be healthy and positive. There is help, support, and guidance everywhere. On campus, there are professionals waiting to help in Counseling and Psychological Services, along with the National Domestic Violence Hotline, 1-800-799-7233 or TTY 1-800-787-3224. Get the for the other. No one should control back in your life.



IMAGE TAKEN from pexels.com

Emotional abuse can be extremely common in modern relationships, said senior psychology student Alyssa Visicone.



Men's Lacrosse Defeats No. 16 Villanova

JOHN SORCE SPORTS EDITOR

The men's lacrosse team defeated a ranked opponent for the first time in program history as they took down No. 16 Villanova 12-10 on Sunday afternoon at Villanova Stadium.

Villanova came out of the gates strong scoring the game's first three goals, but the Hawks answered back and scored four of the next five goals to tie the game at four midway through the second period.

Monmouth took its first lead in the fourth period when senior midfielder Tyler Keen comto add another goal with 6:20 to go in the period, which gave Monmouth a 10-7 lead that they would not relinquish. The game was tied at seven heading into the final period and MU outscored the Wildcats 5-3 in that frame. Senior midfielder Zack Schleicher also scored his first career hat

This was the program's first victory over a current Big East Conference opponent. The team improved to 2-2 all-time in season openers and 3-1 all-time in road opening games.

"That win means a lot to our program, school and fan base," Keen said. "This kind of win shows our potential and where we can be at. Going into Villanova, we knew their plan and I

and our championship mentality that we bring every single day is what won us that game.'

"I remember a couple of years ago where wins were hard to come by and beating a Villanova team that is highly regarded in the lacrosse community," Head Coach Brian Fisher said. "They have a very good team this year, especially on the offensive end with a couple of All-Americans. It was a good win for us and to start the season off with a win against a good team is a good springboard for us for this week of practice and has us looking forward to our next opponent."

goalkeeper pleted his hat trick. He went on Hreshko recorded a career-high 15 saves and was named Metro Atlantic Athletic Conference (MAAC) Defensive Player of the Week. This marked the fourth time in Monmouth history a goalie has stopped 15 shots and the first time since Garrett Conaway made 15 saves at Detroit on Apr. 11, 2015.

Entering their fourth season as a program, the blue and white were picked to finish second in the MAAC Preseason Coaches

"That exposure for us is great as a young program," Fisher said. "It helps us in recruiting and it has helped us develop a fan base and our people in our sports information department do a really good job. It certainly helps us but we don't get caught up in it. Our think it was just overall the effort focus is on each day trying to get



PHOTO COURTESY of Rene Schleiche

Senior midfielder Tyler Keen scored a team-leading four goals in Monmouth's 12-10 vin over Villanova on Saturday afternoon.

memorable season because we do feel that we can make this a special year."

Senior defender Andrew Grajewski was named to the Preseason All-MAAC Team. He is the only Hawk to start every game each of the last three years and was an All-MAAC First (17) and Manhattan (11) rounded into the weekend," Keen said.

better and trying to make this a Team defender as a sophomore out the ballot.

The Hawks finished with 38 total points and finished behind Quinnipiac, who were a unanimous selection to repeat as MAAC Champions. Finish- one opponent at a time and we ing third was Marist (34), while Siena (24), Canisius (23), Detroit

The Hawks will travel to Hempstead, NY on Saturday, Feb. 18, for a matchup with Hofstra at noon.

"We like to treat each game focus on our goals and we always put our best foot forward going

by a three-pointer by Seaborn that

put the blue and white on top for

Monmouth was led by senior

guard Je'lon Hornbeak, who

scored 15 points while Seaborn finished with 10. Brady finished

one rebound shy of back-to-back

Men's Basketball Wins Program Record 12 Consecutive Games

JOHN SORCE SPORTS EDITOR

The men's basketball team extended a program record by winning their 12th straight game in their 102-82 win over Siena at Times Union Center in Albany,

NY on Monday night.

It was the Justin Robinson show once again as the senior point guard scored a career-high 40 points while adding six rebounds and three assists. Robinson became the seventh Hawk to score 40 points in a game, and the first to do so since Rahsaan Johnson scored 40 on Dec. 8, 2001 at Princeton.

"Justin is a dynamic player and I'm glad he's on our team,' Monmouth Head Coach King Rice

"(Senior center) Chris Brady told me how many points I had after I hit the four-point play," Robinson said. "Coach Rice pulled me aside when I had 35 points and told me I had one more minute to play until I was done, so I just had fun with that minute."

Monmouth had a one-point lead at halftime but outscored the Saints 55-36 in the second half. With the game tied at 59, the Hawks went on a 13-1 run to take a 72-60 lead at 10:51, and never looked back.

Robinson netted a layup and followed up with a three-pointer to give him 35 points on the night after the under-four media timeout. Another triple and a transition layup got him to 40 points on the night.

His 40 points are the third most in a single-game in school history while his eight three-pointers are one shy of the program singlegame record, set by former Head Coach Dave Calloway. Robinson also became the second Hawk to make eight three-pointers this season after redshirt sophomore guard Micah Seaborn did so against South Carolina State on Nov. 26. Their 38 field goals is a seasonhigh for Monmouth, who also shot

a season-high 57.6 percent from the

Three other Hawks scored in double-figures - senior guard Je'lon Hornbeak scored 18 points, eclipsing double-digit points for the fifth straight game while junior guard Austin Tilghman added 11 and senior guard Josh James had

first ever win at Draddy Gymnasium on Friday, Feb. 10 when they defeated Manhattan by a score of

"(Manhattan Head Coach) Steve (Masiello) is as good of a tactician as there is in the game," Rice said. "If you play against his teams, he is going to find some weaknesses closed out the Jaspers on an 11-1

The Hawks also picked up their and he is going to take advantage run over the last 3:34 highlighted of that. Their goal tonight was to go after Justin and I thought they were successful at that, but we held on just long enough for Micah to hit that shot at the end to win the game. That was just a hard fought college basketball game."

The Hawks were trailing late but

double doubles with 10 points and nine rebounds. 'When I first drove in I saw J-Rob [Robinson] open but I didn't get a good enough pass to him," Seaborn said. "It was a bounce pass, so he drove in. I ran out and

> it to me. I spotted up, and it was a pretty easy shot."

> "Micah's a big-time player," Rice said. "His confidence is through the roof and he thinks he can score on anybody and he can really guard too. Micah is a complete basketball player that we are very lucky to have in our program."

> I thought if he gets it to me, he gets

The victory was also the 100th in the head-coaching career of Rice, who deflected the milestone to his seniors.

"When I walked into the locker room, I told these kids I have a job because of them. I started out with 60 losses and you don't get to 100 wins when you start out with 60 losses unless you have a great boss," Rice said. "Since my 60 losses, (Vice President/Director of Athletics Dr. Marilyn McNeil) has given me two re-ups. I told my seniors that if they did not come to Monmouth when they did, I probably don't make it to the first bumpup because I lost 60 times. I'm going to do this a long time so this is their 100th win. I feel great for them and thankful to Dr. McNeil because she saw when I got these kids that good things were about to happen."

Monmouth is now 22-5 overall and 14-2 in the MAAC and they return to OceanFirst Bank Center for their second-to-last home game of the season. They will take on Niagara on Thursday at 8 p.m.

"I'm going to do this a long time so this is their 100th win. I feel great for them and thankful to Dr. McNeil because she saw when I got these kids that good things were about to happen."

> KING RICE Men's Basketball Head Coach



PHOTO COURTESY of Monmouth University Athletics

Senior point guard Justin Robinson became only the seventh Hawk to score 40 points in a game in Monmouth's 102-82 victory over Siena on Monday night.

Women's Basketball Picks Up Two Conference Wins

MATT DELUCA STAFF WRITER

The women's basketball team defeated the Iona Gaels 75-65 Sunday afternoon at the Ocean-First Bank Center.

Freshman guard Alaina Jarnot led the Hawks with 19 points and five assists, and sophomore guard McKinzee Barker scored 16 with five rebounds. No other Hawk reached double figures in the game.

"I'm really pleased with how we played today," Monmouth Head Coach Jenny Palmateer said after the game. "I thought it was a great team effort, and we did a really good job of minimizing mistakes.'

After winning the opening tip, the Hawks connected on three 3-point shots to open up a 9-4 lead at the first media timeout. Monmouth continued their hot shooting from beyond the arch, as senior guard Tyese Purvis knocked down their fourth of the quarter coming out of the break. After one quarter of play, the Hawks led 17-9, shooting 57 percent from 3-point range.

Monmouth continued their success into the second quarter, as they went on a 12-4 scoring run, including a 7-0 stretch to force the Gaels to call a timeout with 6:11 remaining in the half. The Monmouth defense had a strong showing in the second end. quarter, holding Iona scoreless for a stretch of 3:47. Iona did respond, however, embarking on a 10-0 scoring run to cut the deficit to 11. The Hawks closed Hawks opened their lead back the half strong, as Purvis hit a three, and then Graham con- kets from three different players



PHOTO COURTESY of Monmouth University Athletics

Freshman guard Alaina Jarnot scored a career-high 19 points in the Hawks 75-65 win over Iona on Sunday.

they went into halftime up 15, media timeout of the third quar-40-25.

For the first half, the Hawks shot 44 percent from the field and 57 percent from three, with Jarnot leading the way, scoring nine points. Purvis had seven, knocking down two 3-point shots. The Monmouth defense also forced 10 turnovers, leading to 11 points on the other

Iona came out of halftime red-hot, going on a 7-0 run to force a Monmouth timeout with 7:40 remaining in the third. The up to 12, as they received bas-

ter. Iona responded again, holding Monmouth scoreless for almost three minutes, and cutting the deficit to four. The Hawks closed the quarter strong, with the score 55-48 after three.

Iona continued to battle back in the fourth quarter, as they capitalized on a few Monmouth turnovers to make the score 61-56 with 4:43 remaining in the game. The Hawks opened the game up one final time, as they built a 10-point lead with 1:18 remaining, and then sealed the victory on six free throws from Barker.

"I'm very proud of how evverted on a three-point play, as to make the score 48-36 at the eryone played today," Barker and WMCX 88.9 FM.

said after the game. "Defense was our main goal coming into today. Some of our freshman, including Alaina Jarnot, really stepped up. She hit some big shots for us today."

For the game, the Hawks shot 48 percent from the field and 55 percent from three, forcing 17 turnovers while scoring 15 points off of those turnovers.

The win was the second in a row for the Hawks, as they were coming off of a 58-42 victory over Saint Peter's Friday night at the Yanitelli Center.

Freshman guard Kayla Shaw scored 12 points, all on 3-point shots, and senior guard Helena Kurt scored 11. Freshman forward Taylor Nason was the only other Hawk to score in double figures with 10 points.

The Hawks never trailed in the game, holding the Peacocks to 27 percent shooting from the field and 15 percent from three, both season lows for opponents. Monmouth also forced 24 turnovers in the game.

"That was a great road win for us," Palmateer said after the game. "We needed that one to get back on the winning side of things. I was really happy with our ability to stick to our game plan from start to finish."

These two wins snapped a three-game losing streak for the Hawks, who improved to 12-12 on the season, with a 7-8 record in Metro Atlantic Athletic Conference (MAAC) play. Monmouth returns to action Thursday, as they host Manhattan at the OceanFirst Bank Center. Tip is set for 5 p.m., with the game being available on ESPN3

SIDE

Men's Tennis: The University men's tennis team split two matches in Washington DC over the weekend. MU defeated Georgetown 4-3 on Saturday for their first win of the season before they fell to George Washington on Sunday, 7-0. The Hawks earned four consecutive singles wins from Sophomore Nicola Pipoli, Senior Przemyslaw Filipek, Junior Ale Gomez Estrada, Senior Christian Vieira, and also picked up a doubles win from Filipek and Gomez Estrada against Georgetown The blue and white will host their first match of the season on Friday when they welcome Metro Atlantic Athletic Conference (MAAC) rival Saint Peter's to West Long Branch for a 7:00 p.m. start.

UPCOMING GAMES

Wednesday, Feb. 15 WLAX at Temple Philadelphia, PA 3:00 p.m.

Thursday, Feb. 16 $WBB\ vs\ Manhattan*$ OceanFirst Bank Center West Long Branch, NJ 5:00 p.m.

MBB vs Niagara* OceanFirst Bank Center West Long Branch, NJ 8:00 p.m.

Friday, Feb. 17 Bowling James Brown Invitational AMF Towson Lanes Towson, MD

Softball vs. Lipscomb Wyndham Garden Cougar Classic Charleston, SC 10:00 a.m.

Softball vs. Illinois at Chicago Wyndham Garden Cougar Classic Charleston, SC 12:00 p.m.

Baseball at Florida Atlantic Boca Roton, FL 6:30 p.m.

M Tennis vs. Saint Peter's* West Long Branch, NJ 8:30 p.m.

Saturday, Feb. 18 Men's and Women's Track* MAAC Championships New York, NY

Softball vs. Winthrop Wyndham Garden Cougar Classic Charleston, SC 11:00 a.m.

Softball vs. College of Charleston Wyndham Garden Cougar Classic Charleston, SC 1:30 p.m.

WLAX at Rutgers New Brunswick, NJ 11:00 a.m.

MLAX at Hofstra Hempstead, NY 1:00 p.m.

Baseball at Florida Atlantic Boca Roton, FL 4:00 p.m.

WBB at Marist* Poughkeepsie, NY 7:00 p.m.

Sunday, Feb. 19

Softball vs. Eastern Kentucky Wyndham Garden Cougar Classic Charleston, SC 9:30 a.m.

Baseball at Florida Atlantic Boca Roton, FL 12:00 p.m.

*Conference games

Women's Lacrosse Rallies to Beat George Washington

CHRIS FITZSIMMONS STAFF WRITER

The women's lacrosse team is looking to build off of last season's success in which the team finished 12-8 overall and 6-2 in conference games. The main highlight of last season was their first ever appearance in the Metro Atlantic Athletic Conference (MAAC) Championship game where they suffered a loss to

Monmouth was voted as the second best team in the preseason MAAC women's lacrosse coaches' poll with last year's champion, Canisius, finishing as the unanimous number one ranked team. Hopes are high for eight of their 17 games at home the season, according to Head this year and six of their games Coach Eileen Ghent.

in the MAAC," Ghent said. "We have a really competitive out-ofconference schedule that leads up to the MAAC. We are expecting to do well right off the bat, but we will see."

Ghent, who is entering her second year as head coach, will face the difficult task of replacing six starters, including Marial Pierce, Kristina Vangeli and Caroline Huelster, who were First Team All-MAAC last year. Six starters will return, including pre-season All-MAAC attacker, junior Alexa Smith and 11 newcomers were added in the off-season. The defensive unit took the brunt of the departures as only one player, junior defender Amanda Miller, returns as a starter.

Senior mid-fielder Ashely Cross, senior mid-fielder Clauteam captains. LaMarca returns this season after missing all of

last year with a knee injury. She was named to the MAAC All-Rookie team as a freshman and she believes the team is more than primed to take on the new season.

"I think this year we're going into our first game more prepared than ever before," LaMarca said. "Our fitness level is definitely at its peak: our run times as a whole are the fastest they've been all year and we've been pushing really heavy weight in the gym. We're all just really excited to see everything come together.'

Monmouth's schedule is daunting, facing off against numerous top teams that will put the team to the test. Monmouth will play will be shown on ESPN3. Ghent "Our expectations are very does not see the difficult schedule igh; we are expecting to do well as a detriment and instead looks forward to the challenge.

> "Our 2017 slate features three squads in the top 25, in addition to facing teams from the Atlantic Coast Conference (ACC), Big 10, Colonial Athletic Association (CAA) and Big East conferences. Playing top teams in the beginning of the season will not only challenge us to continually improve, it will most importantly prepare us for our MAAC opponents." Ghent said.

> Things certainly came together for the team as they registered their first victory of the season in their opening game. The win did not come easy as they defeated George Washington University on Saturday afternoon 16-15 after overcoming multiple deficits to prevail in the end.

The Hawks trailed 9-6 at the dia LaMarca and junior defender half and at its apex, the Hawks Amanda Miller were selected as found themselves down 12-6 before manufacturing a comeback. Monmouth did so with a 6-0 run,



PHOTO COURTESY of Bill Ryan

Freshman attacker Nicole Ceraso was named MAAC Rookie of the Week after scoring four goals and eight points in her collegiate debut against George Washington on Saturday.

capped off with the tying goal delivered by junior mid-fielder Kate Ryan. George Washington would regain the lead but junior midfielder Caroline Corbliss would bury two goals, back to back, to give the Hawks the 14-13 lead.

The Colonials would not go down so easily and with 23 seconds remaining, George Washington tied the score. Monmouth freshman defender Megan Hart collected the ensuing draw which set up senior attacker Oliva Higson to supply the game winner with four seconds on the clock. Five different Hawks had multiple goals with freshman attacker Nicole Ceraso, who was named MAAC Rookie of the Week,

leading the team with four.

"I'm proud of how we reacted to adversity," Ghent said. "We played as a team and always kept pushing forward. (George Washington) Coach (Tracy) Coyne and her team showed a lot of fire power and will surely have a successful season ahead of them."

Monmouth has now won its opening game for the ninth time in program history and has defeated George Washington for the second season in a row. Monmouth's next game will be against Temple University in Philadelphia, PA today at 3 p.m. and they follow that game up with a Saturday tilt against Rutgers in New Brunswick at 11 a.m.



Senior midfielder Tyler Keen scored a career-high four goals as Monmouth defeated No. 16 Villanova for their first win against a ranked opponent in program history.