



THE OUTLOOK

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MU Appoints New Vice Provost of Global Learning

MEHDI HUSAINI
CONTRIBUTING WRITER

This past February, the University hired a new Vice Provost for Global Education, Dr. Jon W. Stauff, who hopes to use his diverse experiences and unique world perspective to connect University students with programs that will help them become better students and leaders.

For Stauff, international programs have a special place in the future of Monmouth students.

"International experience and familiarity with the world is going to be as essential in 20 years as computers have become part of our generation... International education is going to provide students today with those essential skills for a successful career in the 21st century. Those essentials are going to include familiarity with the global marketplace, not just of products but of ideas," he said.

Dr. Stauff had previously held a position at The College of New Jersey, serving as a history professor and director of the institution's Center for Global Education, before resigning to come to Monmouth. He now helps maintain and develop the University's international programs, while cultivating relationships with institutions overseas, such as Re-

gents University in London, UK; Macquarie University in Sydney, Australia; and the Lorenzo de' Medici School in Florence, Italy.

Stauff's education began as he graduated high school in Toms River, moving to the College of William and Mary to continue his studies in History and German. Stauff had the opportunity to study abroad in the University of Regensburg in West Germany, during the Cold War. Stauff was present when the Berlin Wall was brought down, and was able to experience history being made first-hand. His time in Germany sparked a profound interest in history, which he took with him to graduate school at SUNY Buffalo, where he earned his Ph.D. Stauff also completed a fellowship at the University of Göttingen in Germany, before becoming a college professor.

"It's an opportunity for me to come home, to the part of the country where I grew up. The shore is home, and I'm glad to make a contribution to my community," Stauff said. He spent time in Barnegat Bay in Ocean County when he was younger, and sees his transition to Monmouth as a way of revisiting his roots at the shore and developing a community that is familiar to him.

"My bedroom overlooked the water. I looked out toward the east at sunrise, and I always wondered what was on the other side," he

New Provost continued on pg. 3

Texting Emergencies to 9-1-1 Now Available in New Jersey

DANIELLE SCHIPANI
EDITOR-IN-CHIEF

Texting 9-1-1 has become an option for the citizens of New Jersey in an effort to allow people who cannot speak during their emergency situation to contact an emergency dispatcher. Effective Sept. 7, the texting capability will also provide people with disabilities, such as those with hearing impairments or deafness, another option for communication.

"The text to 9-1-1 will allow, in the event that the unthinkable happens in our backyard, the public to be able to text 9-1-1 to provide information to first responders arriving on the scene," said Christopher Rodriguez, Director of New Jersey's Office of Homeland Security in a press conference on Sept. 7.

The New Jersey Office of Information Technology said that to text 9-1-1, an individual must first open the message app on a phone and dial "911" – without punctuation – in the "to" field. In the message, the texter must then provide as much information about his/her whereabouts in the "body" field, including an exact address (with a unit or apartment number if applicable), surrounding landmarks, a business name, and the names of both streets at the nearest intersection. Additionally, it is highly recommended to send a brief description of the problem, if possible, and then press "send."

"We are doing everything we

can from a law enforcement and homeland security enterprise to empower our citizens as in this environment they become the first line of defense against people who are doing us harm and in addition we are empowering our first responders to get information that they need when they arrive on the scene," said Rodriguez.

A 9-1-1 call center should respond to the text, according to the State of New Jersey Office of Information Technology. If the text did not properly work or the text to

9-1-1 option is for some reason not available, the individual should receive a bounce back message. Photos, emojis, and videos cannot be sent or attached in the message. Additionally, the message cannot include another person attached to it. Furthermore, the Federal Communication Commission (FCC) recommends that an individual always make a phone call if you can.

John Comiskey, Assistant Professor of Criminal Justice, said that every college in the nation should have a text messaging option on campus. "It allows people that might not be able to speak during their emergency another way to contact the police," he said.



PHOTO TAKEN by Jamillah McMillan

There are many positive aspects that could result from implementing the 911 text message

Text to 911 continued on pg. 3

Record Club Takes a Closer Look at Nirvana Album *Nevermind*

ALLISON PERRINE
ENTERTAINMENT EDITOR

Students and faculty gathered in the theater with three expert panelists to discuss Nirvana's groundbreaking album, *Nevermind* as part of the Tuesday Night Record Club on Sept. 27 at 7:30 p.m in Woods Memorial Theatre.

"It's like a book club, but with albums," said Bob Santelli, Executive Director of the GRAMMY Museum and University alumnus. The University's student-run record label, Blue Hawk Records hosted its first ever "Record Club" event. Here, music lovers gathered to discuss and review albums of the past; the first review was Nirvana's famous album *Nevermind*. Dean of the School of Humanities and Social Sciences, Kenneth Womack, Ph.D., said that the idea came from Santelli.

Three panelists sat in front of



PHOTO TAKEN by Allison Perrine

Chair of the Department of Communication, Aaron Furgason, (left) joined with panelists Kim Zide Davis and Rich Robinson to review Nirvana's 25-year-old album, *Nevermind*.

a crowd of about 60 people : the first panelist being Aaron Furgason, Chair of the Department of Communication. Kim Zide Davis, was the second panelist, Manager for Pantera & Estate of "Dimebag" Darrell Abbott and the third panelist was Rich Robinson, Program Director/On-air Personality 90.5 *The Night*.

The night kicked off with a review of popular songs in the late 1980s prior to Nirvana's big break. Furgason described various sounds that were typical of the 80s, including Jon Bon Jovi's "Livin' on a Prayer," and Bruce Springsteen's "Born in the U.S.A." Essentially, these songs were ones with big, powerful drums and "synths" (synthesizers). Oh, and performers with big, untamed hair.

The panelists agreed that no one really thought Nirvana was going to be as big as it was until it happened. "Nirvana pressed about 50,000 copies of *Nevermind* and next thing you know

they sold 5 million copies," said Furgason, as he explained the issue bands faced when they decided how many records to press initially. Bands would lose money if they pressed more albums than they sold, but this was clearly not an issue for this popu-

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Run Honored Fallen University Alumnus

JAMILAH MCMILLAN
MANAGING/NEWS EDITOR

Over two dozen members of the University community along with family and friends of fallen military soldier and University alumnus, Lance Corporal Christopher B. Cosgrove III, participated in the New Jersey (NJ) Run For the Fallen on Sunday, Sept. 25.

NJ Run for the Fallen is an organization whose mission is to run a mile for every NJ service member killed in Operation Iraqi Freedom, Enduring Freedom New Dawn, and any other conflicts. According to the official website, the first run was held in 2009.

According to his mother, Charlene Cosgrove-Bowie, Cosgrove was a Lance Corporal in the Marine Corps from Cedar Knolls, NJ. He died while serving in Iraq on Oct. 1, 2006. "Chris wanted to join the Marines when he gradu-

ated high school, but I begged him to go to college first. So he went to Monmouth University, and majored in history and double-minored in anthropology and archaeology," she said.

Cosgrove joined the military at the conclusion of his junior year, but finished his schooling at the University. After graduating with his Bachelors, he attended infantry training at Camp Geiger in North Carolina, his mother said.

"A request came in for 40 Marines to join Charlie Company from Connecticut to deploy to Iraq. Chris and 39 others volunteered to go. He left in January of 2006 for 29 Palms in California. March of 2006 they went to Iraq. He was days away from leaving Iraq that Oct. 1st of 2006 to come home to his family and his fiancé," added Cosgrove's mother.

This year's run took place from Sept. 20 to Sept. 24. Participants embarked on a 190-mile

journey that began in Cape May Point and ended in Holmdel, NJ. A distinctive "Hero Marker" signified the end to each mile. At the "Hero Markers," the biography of a deceased service man or woman was read aloud, and flags were raised in their honor. Runners also saluted and greeted the awaiting family members at each marker.

The run for Cosgrove was held on Sunday Sept. 25. Runners ran to a Marker honoring Cosgrove's legacy on the University campus. In early June, Dorothy M. Cleary, Director of Tutoring Services, Chief of Police McElrath, and NJ Run For the Fallen Director, Mike Simpson, discussed bringing the route onto campus.

Cleary said, "The run itself has been established since 2009, and has been running past campus on Norwood Avenue every year. This is the first time it has happened through campus, for which the family was extremely

grateful and happy. Cosgrove's family and friends were in attendance at the marker this day and were incredibly appreciative that their son was being honored on the campus where he spent four wonderful years and look forward to the event next year."

Cosgrove's mother recalled the experience and said, "I was there with my family to greet the runners at Chris' marker at Monmouth. We have attended the NJ Run For the Fallen almost every year since it was started. It is an amazing event that honors each and every fallen hero from NJ."

According to Cleary, Cosgrove's Hero Marker was held outside of the Rebecca Stafford Student Center (RSSC) in front of the 9/11 Memorial. Cleary, Michael Callahan, Coordinator of Veteran Services, and 2014 Monmouth Alumnus and former student veteran, William Delao, joined the runners in the one-mile run prior to this marker.

Several Monmouth students attended the run including Emily-Rose Touw, a senior health studies student. She said, "It was an honor to meet the family of fallen Lance Corporal Christopher Cosgrove III at the NJ Run for the Fallen. I'm very grateful for the opportunity to show my support in honoring a Monmouth alumnus who gave the ultimate sacrifice for his country."

Touw added, "Everyone was excitedly awaiting the arrival of the runners at his 'Hero Marker' at Monmouth and we all cheered as they arrived. One of the runners presented Christopher's parents with a rose and words of support followed by a brief ceremony before the runners went off to their next Hero Marker. It was a really nice event to attend and I hope the family felt the support of all who were there."



IMAGE COURTESY Dorothy Cleary

Participants of NJ Run For The Fallen ran for fallen soldiers and stopped at the University to honor the heroic life of Lance Corporal Christopher B. Cosgrove's.

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Dr. Lisa Dinella Presents Research At Sesame

RICH FELICETTI
ASSOCIATE NEWS EDITOR

Lisa Dinella, Ph.D., an associate professor of Psychology and Principal Investigator of the Gender Development Laboratory at the University, spoke at Sesame Workshop, the non-profit organization behind the TV series *Sesame Street*, on Sept. 13. The address, titled “The Power of Play,” focused on Dinella’s research in gender, toys, childhood media and science-based recommendations for using the tremendous influence of the media to reduce gender stereotypes.

“Speaking at the Sesame Workshop was an amazing experience,” said Dinella. “I had the opportunity to speak with so many people that are applying the science and research directly to have an impact on young children. I spoke with many of the writers and digital media people that are behind the television series.”

Dinella’s research also provided her with the opportunity to speak at the White House on toys and gender stereotyping in April. Here, Dinella addressed how gendered toys affect children’s play, the skills they develop, and their eventual career choices. Her studies indicated that gender labeling of toys creates barriers to children exploring all possible toy and play experiences.

While an Arizona State University student, Dinella said she became interested in children’s

early understanding and early thought process, and she was inspired to pursue research in that area.

In 2016, the topic of gender has become one of growing interest, and many students feel it is important to critique how exactly the concept is developed in a young mind.

“Gender identification is a topic of growing relevancy and should not be simply thrown under the rug. Individuals need to educate themselves on this complex phenomenon as it is going to continuously play a role in our ever evolving society,” said Kelly Faxon, a senior psychology student.

“Children need not feel pressured to suppress their interests and passions if they do not fall neatly into the gender role dictated by our culture today,” continued Faxon. “Individuals with ‘atypical’ gender identifications deserve the right to be understood, respected, and accepted. Lisa Dinella is an advocate for these individuals and Monmouth should be proud to have her as a faculty member who is going above and beyond her responsibilities as a professor.”

Dinella’s influence reaches beyond the research realm, as her accolades encourage students to enroll in her classes. Mary Kate O’Rourke, a junior psychology student, is excited to one day have the opportunity to take a class taught by Dinella. “I have not had the privilege to have Dr. Dinella

in class yet, but I cannot wait for that day,” she said.

“Her exposure to all of these once-in-a-lifetime opportunities is outstanding,” added O’Rourke. “I have had conversations with her, and she is one of the smartest women I’ve ever met. She deserves all of this recognition, and I hope she continues to speak because gender roles are really important.”

O’Rourke said that Dinella’s field of research is incredibly important to today’s society, and continued research can have a beneficial impact on our culture. She said, “I think her work is interesting and extremely relevant. We can all learn a lot if we open our ears to the information that she holds, and have an open mind when it comes to the point when we all have our own children.

O’Rourke added that people already with children can still learn a lot from Dinella’s research, as it pertains to topical social concerns

“For the people who have already had children, it’s still important for them to be educated because staying up to date on research about how your child is acting in certain circumstances is what turns a good parent a great one.”

Junior psychology student Leigh Ricciardi said that Dinella’s accomplishments are well respected among students and provide valuable insight,” she said.

Ricciardi added that Dinella inspires many students to pursue

similar success in the field of psychology.

“Every year I hear about new studies that she is working on, major websites featuring her work, and how much the students at Monmouth University love learning from her experiences. I am so happy for Dr. Dinella; she deserves all of her success. As a professor, mother and researcher, she is hitting it out of the park. Her passion, hard work and dedication some of her admirable traits that make her so many students’ role model.”

As for her future goals, Dinella said that many of them include continuing research with Monmouth University students. “I want to continue to mentor undergraduates in the research process,” she said. “We are continuing to do experimental and observational studies on gender roles and related areas.”

Thus, Dinella and her research team will continue to explore the area of gender roles with hopes to gain a more comprehensive understanding of how they become ingrained in people.



IMAGE COUTESY of Lisa Dinella

Lisa Dinella, Ph.D. an associate professor of Psychology has presented her research on gendered toys at Sesame and the White House.

New Vice Provost Takes Charge



IMAGE TAKEN from Fullym.com

Newly hired Vice Provost for Global Education Dr. Jon W. Stauff plans to expand the international opportunities available to students at the University.

New Provost continued from pg. 1

plans to study abroad, I know that studying another culture can help build a relationship with people I’ll meet later on in my career,” said Jeremy Waters, a freshman Business Administration student.

One of his most impactful experiences was taking students to visit Germany in the nineties, where Stauff said he “was able to observe how museum visits, guest speakers, eating a meal in a German restaurant had a profound impact on them, and how it got them to change the way they thought about the world and more importantly themselves, and how they took that experience and set new goals.”

Erin MacDonald, a junior history student spent time overseas this past spring. She said, “Spending the semester in London provided me with experiences I could not receive elsewhere. I not only learned so much about myself, but also about a variety of different cultures. The friend-

ships I made will last a life time and the memories I have are irreplaceable. Monmouth’s Global Education office was extremely helpful throughout the entire process and makes studying abroad very accessible.”

Stauff’s main goal as he continues his job at the University is to expand on the opportunities currently available to interested students. This not only means expanding upon the locations offered in the study abroad programs, but also making these programs more flexible by introducing plans for overseas learning that last less than a semester.

“I’m looking for opportunities to add to my learning experience. Being able to have options for where I study or how long I’m out of the country would really make studying abroad much easier and more beneficial for me,” said freshman Koushik Muralidharan.

One of Stauff’s main responsibilities is often overlooked: helping international students acclimate themselves to life in the

United States. This is a difficult transition as the University’s international students deal with a drastic change in their environment as they go to seek higher education, often for graduate programs.

“One of the things we just introduced in this office is a peer mentoring program. Many of our international students are graduate students... and most of the students who have signed up to be peer mentors for the international students are undergraduates” Stauff explained, “We found that to be fairly successful this year in getting the students more integrated into campus life.”

Stauff also tries to make their transition easier from a legal perspective as well, reaching out to students before they even leave for the University to aid them in applying for visas.

“[An international experience] really drive[s] some of the points home,” said Stauff, “...it just makes it real to the student. It’s not a book anymore”

21st Century 9-1-1

Text to 911 continued from pg. 1

option in New Jersey. “They will find out information that find out without it,” said Comiskey. “I mostly see the benefits here. There will be challenges as there are with everything but the benefits outweigh the challenges.”

Comiskey explained how the texting option may allow for police to identify possible patterns in crime. He also said it may attract the use of many millennials since they are accustomed to texting.

Matt Fountain, a senior criminal justice student, believes that texting 9-1-1 can potentially save someone’s live. He said, “I feel like there might be a spike in rates of people abusing this new feature, but more importantly it increases people’s chances of being safe. I think it would be beneficial for Monmouth University Police Department (MUPD) to

implement this, it’s better to be safe than sorry. Providing this service will also make parents feel better about their kids going to Monmouth. Just knowing that it is available ensures that their kids are safe.”

One possible negative aspect of the new option is that it may lead to special weapons and tactics (SWAT) at-tacks, according to Comiskey. This is when people intentionally deceive the police and into sending an emergency response team to a location.

“In certain situations texting might be the most efficient way to get help,” said Katryna Cordova, a senior criminal justice student. “However, I believe some people may take advantage of it. If people recognize that it is only to be used in certain situations and not for just anything, then it can definitely have a good effect when helping people.”

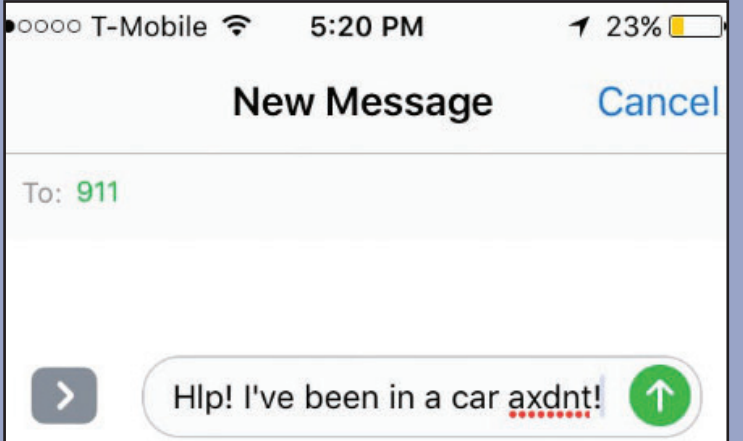


IMAGE MADE by Jamilah McMillan

“In certain situations, texting might be the most efficient way to get help.”

KATRYNA CORDOVA
Senior criminal justice student

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The Votes Have It

THE OUTLOOK STAFF

The presidential election is in full swing, and it has been a fiery fight to the finish line. With two final nominees, the country will be heading to the voting booths in November to select the next Chief Executive for the following four to eight years.

The *Outlook* editors weigh in on the madness and discuss the importance of voting in this election.

Overwhelmingly, the *Outlook* editors are not enthused by either of the candidates in this historical race, and some are even afraid. One editor said, “This election has been pretty scary. Different media outlets are portraying both candidates awfully.”

Another said, “It is frightening how the country is so torn between these two candidates because of how bad we think they are.”

According to an article by Catharine Rampell in the *Washington Post*, voter turnout of young adults has been low for decades, and the *Outlook* editors discussed why that might be. “I think that 18-24 year olds vote least in elections because they are the most uninformed group. There are some that do not vote because they don’t know what to make of the candidates and some that are

simply just not registered,” said an editor.

A majority of the editors have been registered since they were legal. “I registered when I turned 18 in Oct. 2012 so that I could vote in the 2012 election. I am very excited and look forward to voting this November in what is sure to be one of the most historic elections in history,” said an editor.

Some of the editors encourage their friends to stay up to date in politics, and be prepared to vote in November. One said, “I personally encourage all my friends to vote when they mention that they aren’t voting, and try to help them learn about the candidates, the parties, and the issues at play.”

Yet, others feel less inclined towards educating others on politics. One editor said, “Personally, I like to stay out of politics, so I won’t really encourage others to vote. If they ask me I would say to vote, but otherwise I like to keep my nose out of it.”

There are a number of issues that editor’s hope will be at the forefront of the next presidential agenda. One editor said, “I would like to see a number of things change but most importantly I think something needs to be done about the amount of violence and shootings in America. We need stricter gun laws.”

Another editor said, “I think

progress needs to be continued to be made in social rights and equality, and I also think continued improvements need to be made in terms of public health-care, an improved economy, and better foreign relations. I also think we need to continue to act against ISIS and other terrorist threats, and streamline an immigration process so that legal immigration is a more realistic goal for most, which will hopefully help with both the Syrian refugee crisis and the issue of illegal immigrants.”

Although the election might seem disheartening, the *Outlook* editors encourage all students to exercise their voting rights. One editor said, “We cannot deny the importance of voting. All over the world, entire countries are deprived of the right to vote, and women in this country didn’t always have the right to vote either. It’s a privilege to live in a country and society where people are allowed to vote freely, and I think that’s something that everyone who is eligible to vote should take advantage of.”

If you need to register to vote, the *Outlook* would like to remind the University community that the registration deadline for the state of NJ is Oct. 18. A registration form can be found at <https://www.usa.gov/register-to-vote>.



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Life Lessons for an MU Student From *Grey's Anatomy*

ALEXANDRIA AFANADOR
STAFF WRITER

In March of 2005, *Grey's Anatomy* took the world by storm and has continued to drum up revenue since its start 11 years ago. Actors have come and gone in this medical based drama, but their lessons continue to teach the audience values we would otherwise look past- not to mention bring out our ugliest of cries. From its very first episode, '*Grey's*' has instilled the idea of making new friends and to keep your real friends and never let them go. Students often tend to forget who to place our value in or if a certain person is worth giving our all for. If we think about it, we're lucky to have such a humble and open campus that we get the chance to meet such an unimaginable number of people. We continue to see their face in a crowded Student Center or happen to pick them out of the mass of people walking to class; whereas many other campuses have twice or three times the amount of students that Monmouth University has. Sometimes it may feel that

being alone is the better option, but, as Izzie Stevens says, "Everyone needs help from time to time. Someone to look out for them. Make sure they're OK." Between being caught up with Meredith's lovers and Alex's fits of rage, there is no shortcoming of fighting, though the characters aren't just fighting with each other, they are fighting for who they love, fighting for what they love, and so on and so forth. *Grey's Anatomy* has proven over the years that they are all about expressing love and passion in whatever form is most comfortable for them; their motto has always been to fight for what they want. Cristina Yang tells us, "If you want crappy things to stop happening to you, then stop accepting crap and demand something more." At Monmouth, us Hawks are fortunate to have a well-rounded and intelligent group of faculty members, but it is us, the students, who have to fight for what we believe in. Whether it is a class you are working hard in, a position at work, someone you love, or simply getting a degree,

we must always put up a fight for what we want not only in our college career but in life. While Cristina Yang may not be returning to the famous show, her memory and long-lasting list of famous quotes and lessons will continue to prosper in the seasons to come. Yang has always taught the audience the importance of brains over beauty, even if this seems to only fit the female population, guys have just as much opportunity to show off their brains rather than their brawn. I would love to add more, but Cristina Yang takes the words right out of my mouth: "Oh, screw beautiful, I'm brilliant! You wanna appease me? Compliment my brain!" *Grey's* upholds its reputation of being a source of inspiration and an outlet to cry your eyes out for many students and fans alike, but as for us Hawks, I'll leave you with a lasting quote from Cristina Yang to get you through the day: "Have some fire. Be unstoppable. Be a force of nature. Be better than anyone here, and don't give a damn about what anyone thinks."



Grey's Anatomy is a show that offers us a plethora of life lessons for us. Dr. Cristina Yang (pictured left) offers many quotable moments throughout her time on the show.

TMI: Too Much Information

How much Information is Too Much Information When Meeting New People?

AMANDA DRENNAN
VIEWPOINT EDITOR

The first time you're meeting someone, it's typical to give them general information about yourself. My name is Amanda Drennan, I'm a senior at Monmouth, and I have an undying love for dogs. But now with social media there's a lot of information about ourselves that can be found online, and it's usually easily accessible. If someone takes a look at your social media page, they can see almost anything you've posted since you started your page. It's not only what you post on social media that's out there, but also what other people post about you. It all lends to to what a person can learn about you without actually ever meeting you. We've all been there, looked through someone's page before we actually get to know them (and don't act like you've never lurked through someone's page to learn more about them). It's easy for us to word vomit information about ourselves to people when we first meet them, especially with so much about ourselves being available online. But what's *too* much to tell people? There's nothing wrong with being open, but some things are just better off kept to yourself. The first time you meet someone it can be overwhelming if they're just spewing information about him/herself at you. When you're first getting to know someone, it's better to start off with basic information about yourself. This can help you find common interests with the person. If you start off telling

them your whole life story from birth to today, don't be surprised if they're staring at you like you have two heads. Sometimes you have to imagine yourself on the other side of the conversation to realize how much is too much for your first conversation. Think about what you want to know about this person, and think about what they would want to know about you. The best conversations usually start with simple facts about yourself, like the awkward facts you have to tell everyone on your first day of classes. You can learn a lot about someone by just having casual conversation with them. There are a lot of shared interests you can have with someone that you might not realize if you just dive into telling them unnecessary personal information. I have definitely made some of the best friends of my life just by sharing my basic interests with them. Just finding out that you have similar opinions with someone could lead to a great friendship. Of course, telling your friends your most exciting stories about yourself is fun, but it's not something you'd necessarily want someone to know right away. It's good to have friends that you can trust with even your craziest stories, but that's not usually the best way to begin a friendship or even a first conversation. Sometimes too much information can be overbearing to people when we first meet them. Even if you feel like you're being too bland with conversation, it's better than embarrassing yourself as a first impression.

A Decade Review: The 80s

Thanking the 80s for its Contributions to Today's World

TAFFY LASHLEY
CONTRIBUTING WRITER

It's hard to believe that the 1980s were about 30 years ago, especially with glimpses of the decade emerging in today's pop culture. Honestly, I never really liked the 80s. I always thought the decade was corny and obnoxious- from the oversized shoulder pads to the oversaturation of bright neon. I still do for the most part, but I've come to realize that its obnoxiousness is what made it one of the most memorable decades in recent history. It's much more than just the surface trends I mentioned before. In fact, there were a lot of other firsts that we have to accredit the 80s for making popular; a lot of the things we enjoy today wouldn't have existed or been discovered. Let's start with music- the 80s were more than just Michael Jackson, Madonna and Cyndi Lauper. Granted, they're all very unique and talented artists, but they aren't all the 80s had to offer. I feel that rock really began to evolve around this time with bands like KISS, Van Halen, and Metallica all producing albums. These bands and their vast influences gave rise to a now very evident counterculture-

punk. On the other side of the music spectrum, one of my favorite genres emerged- hip-hop and rap. Not many consider the 70s and 80s as the birth of rap and hip-hop, but the essence of rap actually began in the late 70s and came into fruition in the 80s. I can't take credit for being a lifelong fan of hip-hop and rap since I only really started listening to it after I watched *Straight Outta Compton* last summer. However, during that short span of time, I've traced the origins of rap, and the 80's were a very influential time for the genre. Run DMC was one of the grandfathers of early rap as well as the rap group, the Fat Boys. You can thank Queen Latifah and Salt-n-Pepa for putting female rappers on the map. Furthermore, another rap group from the 80s, NWA has to be one of the most famous rap groups of all time and it all began with their first album dropping in 1988. To me, the music made the 80s tolerable. Another thing I have to thank the 80s for is the birth of video games and computer technology. Technology has impacted everyone's lives in some way or form, and without its birth in the

80s we'd still be using our house phones as one of our only forms of long distance communication. Cell phones might not have had their sleek design and interface yet, but they served their function for the few who had a chance to own one since their commercial release in 1983. Nintendo released the first Mario game in 1985, along with the first Nintendo console. As the Nintendo console was further developed, more games and consoles did as well and the "nerd" generation emerged, which is pretty awesome since nerd culture is very prominent today. In tandem with the video game culture emerging, cult classic movies also made an appearance in the 80s. It gave way to the stereotypical high school teen archetypes (*The Breakfast Club*), the fear of sleeping (*Nightmare on Elm Street*) and the first mean girls (*Heathers*), along with many more. Unless you were born after 2010, you'd know that the *Ghostbusters* movie that came out this summer was a femme take on the 1984 classic. And if you're a fan of *Stranger Things*, you can thank the 80s for its nostalgic *ET/The Goonies/ Stephen King* feel.

Overall, the 80s were a decade of fun, oddity and freedom. After 20 years of political strain in the 60s and 70s, it was a time for teens and young adults in particular to express themselves without being judged and live the fun, carefree life that had always been marketed to them. It's not my favorite decade of the 20th century, but definitely a necessary, exciting, and overall influential one.



Metallica is a band that became a huge phenomenon in the 1980's and fostered an evolution of the genre of rock music in general.



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The Writing Center Unraveled

ALEXANDRIA AFANADOR
COPY EDITOR

Monmouth University has never been short of resources for Hawks to utilize. Freshman orientation is usually when students hear about the variety of campus resources we have as a University including but not limited to the Math Learning Center, the entire Center for Student Success and even things as simple as professor office hours. Taking into consideration all majors and minors, there is one piece that should be highlighted is the

ing and real estate student said that “Even as a business-based major, it’s important to be able to write not only grammatically correct but also to be able to portray your thoughts cohesively for your reader to understand. Being able to use the Writing Center as an added resource comes in handy pretty often.” What is especially unique about the Writing Center is that they have a select staff of student employees that assist in appointments; Michael Fazzino, a freshman communication student feels that “Being helped by a fellow student actually makes the service easier in my

yet to use the Writing Center this semester, Fazzino says that he will be using it in the future. When working one-on-one with your peers, the appointment gives students the opportunity to voice their questions in a more connected environment. Madison Hlavach, a junior English and education student who works for the Writing Center, said, “For me, I do not find it awkward to help my fellow peers with writing papers. I think in order to be a teacher, you simply must be willing to teach. While it can be uncomfortable addressing problems with fellow peers at times regarding their papers, I think we all need constructive criticism to grow at anything we do.”

Hlavach has a point in the sense that if we need to write papers or outlines to simply get a good grade or if it is something that is going to be a part of our career, it’s important to be good at it and to practice at it. But, some students have had different experiences with student-to-student interaction, Anne Doyle a junior English and education student, said, “From my one experience I was very uncomfortable with the fact that I was with a fellow student. I was having trouble with grammar and the use of comma splices. Instead of helping me and teaching me how to properly use commas and grammar tenses--the student took my computer and fixed everything for me.” Doyle added that the fact that professors are able to be notified that you go to the center is that of great importance, “I think it shows your professors that you care and that you are trying.”

Every student and session is completely different based on the needs of each. Hlavach said, “The sessions go according to what the student is most interested on focusing on. Once we sit down together, I immediately ask them what we are working on, what their prompt is, and what they are most concerned with regarding their paper. This then leads us in the direction of what we are addressing whether it be grammar, formatting of MLA or APA, or making sure the paper simply makes sense as a whole.”

As students, we tend to get off track with papers when we are really knowledgeable about a topic. We begin to ramble to the point where the thesis of our paper is not relevant to our topic or conclusion. A trick to help with this innate need to ramble continuously is to make an outline to help you stay focused and stay on task with your thesis while still giving yourself a chance to express that idea thoroughly.

It isn’t uncommon for professors to enforce or even require students

to make use of the Writing Center. Dr. John Comiskey, EdD, a professor of homeland security said, “Whether you are a police officer writing reports or whether you’re an attorney writing reports you write all the time and you read all the time. When you’re writing, you are thinking at a higher level...it promotes something called cognitive angst. Critical writing especially, is writing for the reader.”

While there is an abundance of different resources for Hawks to use, it is evident that the Writing Center has always been a staple for students to take advantage of whether they are an education student, accounting major, or any other major for that matter, the Writing Center has more to offer than just help with your English courses.

The Writing Center is located on the basement floor of the Rebecca Stafford Student Center within the Center for Student Success.



IMAGE TAKEN from www.monmouth.edu

The Center for Student Success (CSS) is located on the lower level of the Rebecca Stafford Student Center and offers Monmouth students a variety of services that will help them achieve their goals.

Writing Center.

From criminal justice to business and accounting all the way back to English majors themselves use the Writing Center to not only helps their writing within that moment but also for tips on what to do for future assignments. Vincent DeVita, a senior account-

opinion. When being helped by a professor sometimes a student feels that they have to act a certain way and do their work perfectly because a professor is there helping. When it’s another student there’s more of a connection between two students and an easier line of communication when working.” Though he has



IMAGE TAKEN from www.monmouth.edu

The Writing Center has both professors and peers on staff to help students with any questions they might have about their writing.

No Dairy? No Problem: Lactose-Free Recipes

MARIE SOLDO
STAFF WRITER

The struggle is real, and it has been exceptionally real for me. For the past three years, I have endured awful stomach pain. After several misdiagnoses and countless doctor visits, I found out that I am lactose intolerant. Lactose intolerance means that your body has a deficiency of the enzyme lactase which aids in the digestion of lactose, a sugar found in milk. I had to immediately change my lifestyle, and the transition has not been easy. The only bright side to lactose intolerance is that I do not need to be on any medications; I simply have to avoid anything that contains lactose. There are many alternatives and lactose-free recipes I have found to make this transition into a lactose-free diet a bit simpler. For those of you that know the struggle of being lactose-intolerant, I hope that you will give some of these recipes a try. Fall is upon us, and what’s fall without a warm, delicious pumpkin spice latte? Here is a recipe that’s healthy and lactose-free. In a saucepan on the stove, heat 1/2 cup unsweetened vanilla almond milk and 3 tablespoons of pumpkin puree, or the two can be microwaved anywhere from 30 to 45 seconds. Next, remove from heat and stir in 1 teaspoon of pumpkin pie spice, 1/2 teaspoon vanilla, and a pinch of Stevia or any sweetener of your choice. If needed, blend for 30 seconds to make sure it is foamy enough. Pour 8 ounces of brewed coffee

into a mug, add the foamy mixture, sprinkle some cinnamon on top and enjoy. Besides the typical PSL, there is the simple pumpkin spice iced, or hot, coffee. I run on Dunkin’ and I am a pumpkin lover. Many do not know this, but Dunkin’ Donuts has almond milk that can be added to coffee instead of regular milk or cream if you are lactose intolerant. If you can’t get enough pumpkin and have some free time, there is a recipe that would be perfect for you to try. Whip up a batch of some cinnamon sugar pumpkin muffins. A lot of ingredients are involved but they are worth it in the end. The recipe calls for 1 1/2 cup pumpkin puree, 1/2 cup canola or coconut oil, 3 eggs, 1 1/2 cup sugar, 2 tsp. cinnamon, 1/4 tsp. nutmeg, 1/4 tsp. allspice, 1 tsp. baking powder, 1/2 tsp. baking soda, 1/2 tsp. salt, 1 1/4 cup all purpose flour, and lastly, 1 cup whole wheat flour. Preheat the oven to 350 degrees and spray the muffin pan with any non-stick baking spray. First, whisk together the pumpkin puree and your choice of oil and then add in the eggs. Then add in the sugar, cinnamon, nutmeg, allspice, baking powder, baking soda, and salt. Give it a good stir and then add the last two ingredients, all-purpose flour, and whole wheat flour. Pour the batter into the muffin pans, sprinkle some additional cinnamon on top and bake for 20-25 minutes. If you are baking mini muffins, they typically only need about 13-15 minutes to bake. As the search continues for

more lactose-free recipes, there are many alternatives to ingredients that might upset one’s stomach, which has made my journey, thus far, of being lactose intolerant an easier one. Instead of regular milk, I have been drinking Califia Farms almond milk. They have many different delicious flavors: vanilla, chocolate, coconut, cinnamon, and vanilla coconut. Califia Farms also has lactose free cold brew coffees with flavors like cocoa noir, XX espresso, salted caramel, mocha, cafe latte, and there is even a pumpkin spice one for fall. If you have a sweet tooth, you will definitely want to try the almond milk and coconut milk ice cream by So Delicious. They have such an array of flavors that it is almost overwhelming, and difficult, to choose which ones to try because they really are so delicious. The ice cream flavors are chocolate cookies and cream, very vanilla, creamy chocolate, cappuccino, dark chocolate truffle, salted caramel cluster, snickerdoodle, chocolate peanut butter swirl, cookie dough, mint chip, mocha almond fudge, butter pecan, simply strawberry, and Oregon mixed berry. I have tried chocolate cookies and cream as well as snickerdoodle and both are too good for words. These products can be found at Whole Foods and other health food specialty stores. The brand So Delicious has a variety of recipes on their website, including seasonal ones for Thanksgiving and Christmas, like pumpkin donuts, gingerbread cookies, bundt cakes, and plenty of pies. If you’re looking

DAIRY-FREE SWAPS

parentingwithhumility.com

Butter → Coconut oil

Cheese → Avocado

Heavy cream → Coconut cream

Yogurt (for baking) → Applesauce

IMAGE TAKEN from www.parentingwithhumility.com

There are many alternative ingredients for those that are lactose-intolerant to implement into their diet.

for something healthier than ice cream, be sure to try Stonyfield Organic O’ Soy yogurt. As of right now, there are only four flavors: vanilla, blueberry, strawberry, and raspberry, but they are all delicious and very filling. Lactose intolerance, although chronic, is a diagnosis that requires a lifestyle change. How-

ever, there are many resources that guide a lactose individual in making these changes. Utilizing online lactose-free recipes and finding alternatives to your favorite foods will help make your transition to a lactose-free lifestyle much smoother. You will find that the struggle of being lactose-intolerant is not that bad after all.

No Man's Sky: Interesting Indie, or Triple-A Flop?

JOHN MORANO
STAFF WRITER

In the gaming world, there's a commonly used phrase, "hype-train." If you are on the hype-train for a game, it basically means you're excited for it and believe it will be good. Many gamers and critics alike boarded the *No Man's Sky* hype-train; this game received numerous best-of-show rewards at the E3 gaming conference, the cover for an issue of *GameInformer*, as well as air-time on *The Late Show with Stephen Colbert*. This is all rather impressive, especially considering that *No Man's Sky* was developed by a small indie team, Hello Games.

So, what is *No Man's Sky*? *No Man's Sky* is an open-world, exploration-based, sci-fi space-simulation. It's described on Steam as "a game about exploration and survival in an infinite procedurally generated universe." Procedural generation means that many elements of *No Man's Sky* (planets, animals, plants, starships) are created by an algorithm, designed by Hello Games. So, the universe of *No Man's Sky* has, in some ways, near infinite possibilities. That no two planets you visit, or two ships you cross paths with, will be exactly the same (at least in some respects).

Unfortunately, the earlier-mentioned hype-train doesn't always reach its station (actually, in this case, it derailed). *No Man's Sky*, as of the writing of this review, has a 71/100 critic rating and 4.6/10 user rating on metacritic. Since its release, more wittier people than myself have referred to this game in reviews as "No Man's Lie" and "No Game Buy." Steam even allowed gamers who had spent more than 2 hours playing *No Man's Sky* to refund their copy (this is quite out of the norm). The 68,000 user reviews of *No Man's Sky* according to Steam, are "mostly negative."

Twelve thousand out of 13,000 people found the following *No Man's Sky* Steam review helpful, "This game has endless possibilities (almost all of which are not featured in this game)... This game is great (at wasting your time)... 18/18 (quintillion). Would recommend (throwing this game into a black hole)."

If I had to sum up *No Man's Sky*'s problems with a phrase, I would say that the game is miles wide, but only an inch deep. Although some have stated that the game's procedural generation resulted in overly similar locales, I personally felt that the planets of *No Man's Sky* offered enough variety to serve as a suitable backdrop for the game's activities, my issue was with the activities themselves. Within 10 hours I was quite bored; I had run around dogfighting, mining, and exploring to make money. I then used this money to upgrade my ship and my spacesuit/gun, which were each quite bland. Even though *No Man's Sky*'s spaceships are cosmetically unique, there's almost no difference in terms of functionality (this also held true for the various guns).

My biggest complaint is that there was nothing beyond this for me to do in the universe of *No Man's Sky*. The game's story was skeletal at best, and although it may technically be a "shared world" there is no multiplayer to speak of (multiplayer, while not essential, can give people a reason to keep playing a game). I couldn't own more than one ship, I couldn't buy capital ships or space stations, I couldn't build on or terraform planets, I couldn't create a fleet, I couldn't design ships, etc. There are numerous other games within *No Man's Sky*'s genre which allow players to do these sorts of things, to feel as if they're having some sort of an effect on the universe they're playing in.

Contradictory to all the negative comments, I would still have reviewed *No Man's Sky* mostly favor-



IMAGE TAKEN from legionofleia.com

Hello Games released *No Man's Sky* on Aug. 9.

ably, if not for one major issue. *No Man's Sky* is an indie game developed by approximately 15 people. I typically would take it easy on such a game, I wouldn't expect *No Man's Sky* to compete with *Elite Dangerous*, another popular space-sim developed by Frontier Developments. This time, however, I am grading *No Man's Sky* against *Elite Dangerous*, for one simple reason: Hello Games decided to sell it at the accepted price of a new Triple-A title, \$60.

When Hello Games released *Joe Danger*, one of their previous titles, they sold it for around \$15; \$10 might have been fairer, but this is generally considered an acceptable price for indie titles. If *No Man's Sky* had launched for \$15, I would still have issues with it, but I would have recommended picking it up, if it seemed interesting. If it were \$25, I would have said that in my opinion, that's too much, but many will find it to be worth that value. Some games which are large in scale, and in-between indie/triple-A in terms of development sell for \$40. I would have criticized *No*

Man's Sky severely if it sold at this price, calling it a blatant cash-grab, claiming that Hello Games knew the value of its product and sold it at an inflated price due to the hype-train. Hello Games didn't do this though, they sold their game for \$60, a price at which I am frankly aghast; any criticism they receive for *No Man's Sky* not meeting the public's expectations, they brought it on themselves. To be honest, the only reason I bought this game was out of curiosity, and the moment I heard Steam was offering refunds regardless of playtime, I got mine.

There is also a matter of ethics associated with *No Man's Sky*'s release. Sean Murray, one of Hello Games' CEOs stated on the record that this game would receive no paid DLC (downloadable content), that updates would be free to those who purchased it. They went back on this and announced that they will be selling DLC. My uncle bought this game thinking that it would be like *Minecraft*; he thought that he would pay one price for this game, and that even if it was a little lacking in content at release, con-

tent would be added by free updates in the future. According to Gamespot, Murray has claimed he was "perhaps naïve" for initially promising free updates. The claim that Mr. Murray put forward has cost a number of people money, so I feel that "Naivete" is not a valid excuse.

To cut straight to the chase, if we're viewing *No Man's Sky* as a triple-A title, I give it a 3/10. I find Hello Games misrepresenting their product and overpricing it to be a serious problem; there is a lot of this in the video game industry (*Spore*, *Watchdogs*, even *Destiny* to an extent) but never to this degree, and on a game that got this much media coverage. If we're talking about *No Man's Sky* as if its price were \$15, I would give it a 7/10, and would say that despite some serious flaws, it's fun for a while. At this price, if you like space-sims, and it looks at all interesting to you, it's absolutely worth picking up. To use a nerd-metaphor, *No Man's Sky* has been presented as if it were gold-pressed Latinum, but really, it's just a hollow gold bar, pretty, but entirely without value.

Spanish Guitar Master, Roni Benise, Visits MU

PRESS RELEASE

Guitar master Roni Benise brings his 10th anniversary tour and an international troupe to Monmouth U's renovated Theatre, with "Strings of Passion."

The Center for the Arts at the University has announced that tickets are now on sale for "Strings of Passion," an Oct. 15 concert event headlined by The Prince of Spanish Guitar, Roni Benise.

Presented inside the Pollak Theatre, the 8 p.m. concert promises to be a spectacular showcase for the recently refurbished flagship auditorium of the Monmouth campus. In addition to boasting improved sight lines and nearly 700 new seats, the Pollak Theatre offers guest artists a newly enlarged stage area — a space that is more than up to the task of accommodating Benise, his touring orchestra, and an international troupe of dancers in their coastal New Jersey area debut.

Billed as a "10 Year Mosaic" retrospective, "Strings of Passion" marks the decade-long legacy of "Nights of Fire!" the 2006 stage production that put the "nouveau-flamenco" guitarist Benise on the pop-cultural map, and resulted in an Emmy-winning *PBS* television special. Not bad for a Nebraska-born former street busker. Benise married his passion for world music and ethnic stylings to a lifelong fascination with

the showmanship and alluring mystery of the traveling circus.

With the flowing-tressed guitarist as ringmaster, "Strings of Passion" takes the audience on a whirlwind tour through exotic ports of call and the American

Led Zeppelin, and the Rolling Stones.

It's a festival of music, movement and multimedia that's been branded a Latin cousin to the phenomenally successful Riverdance tours; a "cel-

cians will be The Gitanas, a hand-picked, multi-cultural company of dancers recruited from all corners of the world. The sensual choreography of Benise tour veteran Alex Magno, joins forces with breathtak-

releases, rooted in his humble beginnings as a Midwest farm kid who aspired to rock stardom (and his hard-earned status as a globe-trotting musical ambassador), "Strings of Passion" ushers in an exciting new era of entertainment events in the Performing Arts Series at Monmouth — a keynote to the Pollak Theatre taking its place among the area's premier venues for music, dance, and theatrical presentations. The event also stands as the last scheduled U.S. show on the tour before the company embarks on a major slate of engagements in Asia.

Tickets for the Oct. 15 "Strings of Passion" concert featuring Benise are priced at \$45 and \$60, with a Gold Circle option of \$80 that includes a VIP Fan Experience package, in addition to premier seating in the first four rows of the theatre. VIP ticketholders enjoy "behind the scenes" access with private sound check plus meet and greet with the cast, as well as a personal photograph with Benise and souvenir laminate. Reserve tickets through the Monmouth University Performing Arts Box Office at 732-263-6889, or online at www.monmouth.edu/arts.

Tickets for other upcoming Performing Arts events — including Grammy winner Rosanne Cash (Oct. 21) and "Rockin' Road to Dublin" (Feb. 9) — are also on sale now. To schedule interviews, please contact Kelly Barratt at 732-263-5114.



IMAGE COURTESY of Monmouth University Center for the Arts

Guitar master Roni Benise will visit Monmouth University on Oct. 15.

heartland — a family-friendly journey with a soundtrack that ranges from Spanish flamenco, South American tango, Cuban salsa, Brazilian samba and European waltz, to the radio-rock classics of AC/DC, The Eagles,

celebration of culture" that, in the words of Benise, "pushes the boundaries of traditional Nuevo Flamenco/Spanish guitar, while combining the elements of dance and theater."

Joining the onstage musi-

ngly colorful costumes and spectacular staging, in a way that gives the traditional forms of Spanish dance a "fresh and luminous makeover."

Drawing from the artist's numerous albums and video

BATTLEBORN HAS DIED, AT THE RIPE OLD AGE OF FOUR (MONTHS)

JOHN MORANO
STAFF WRITER

In gaming, if a game is dead it is no longer played by a sizable audience. *Battleborn* is a MOBA (Multiplayer On-line Battle Arena)/first-person shooter game, developed by Gearbox Software (the renowned developers of the *Borderlands* series). I first heard of the game prior to its release, in 2015; I like MOBAs and shooters, also I loved playing *Borderlands*, so the game seemed like a must-buy. I managed to get into a beta-test while *Battleborn* was in its pre-release, during this test the game impressed me and I preordered it. It released in May, I played it, found it to be a solid MOBA/shooter despite some flaws, and reviewed it as 8/10. Just before

this fall semester, when I was planning to run my review, I picked up *Battleborn* again, and immediately wished I hadn't, because now I have to rewrite my review.

Let's start with a more detailed explanation of what exactly *Battleborn* is. A MOBA typically places two teams inside of an enclosed arena, where they compete over objectives/resources. These objectives/resources improve the controlling team's power, and enable them to destroy the other team. Players in a MOBA select heroes to play as - different heroes have unique abilities/backstories, and *Battleborn's* in particular have interesting personalities. There's Miko, a man/mushroom hybrid, who heals allies/throws kunai, and is supposedly romantically attracted to vege-

tables. Another hero is Orendi, a deranged four-armed alien who likes to break things (and people) and shoot lasers. Then there's Ambra, a 12,000 year-old priestess who committed genocide by boiling a planet's oceans and killing all its inhabitants... Suffice it to say that the "heroes" of *Battleborn* are a quirky lot.

Battleborn has some positives going for it. For one, it has an actual story campaign, something most MOBAs are lacking. Thanks to the fun coop gameplay, interesting/quirky characters, and solid production value, playing through this story is quite fun. The story itself is well-written in a whimsical sort of way, the sound/voice acting, graphics, and effects are all top-notch. It's also the most high-profile first person shoot-

er/MOBA hybrid on the market (in fact, it may be the only one in existence) so for many who enjoy such games, it may at first seem like a must-buy.

In my original review for *Battleborn*, I criticized the game's matchmaking, making mention of long queue times (the wait for matches) and, in particular, how matches were unbalanced. In MOBAs, matchmaking is typically skill based, in *League of Legends*, for example, no bronze summoner (unskilled/novice) will perform well against a team of diamond summoners (skilled/veteran), or even vice-versa. The occasional stomp can be fun, but most players tend to hope for close games. Unfortunately, *Battleborn's* player-base seems to be getting frustrated by a lack of just this; close/evenly matched games are an incredible rarity and, to top all it off, disconnects appear to be common. The game's website listed it as having skill-based matchmaking, unfortunately four months have passed and matchmaking still hasn't been fixed, this sort of negligence is unheard of in successful MOBAs.

As a result of these negatives there has been no influx of players, and actually a large number of people have given up on it. Couple a low-player population with a poorly designed matchmaker, and you get a dead videogame.

I personally feel one of the biggest problems *Battleborn* faces is that its own developers don't understand exactly what it is. According to *Game Rant*, Gearbox "doesn't consider the game to be a MOBA at all." Whether or not this is true, they certainly haven't treated their game as a MOBA, MOBAs need regular maintenance

(in the form of content updates, balancing and troubleshooting) to survive, and *Battleborn* has been flat-out neglected. I hate to break it to Gearbox, but regardless of what they claim their game is, it's a MOBA.

Certainly *Battleborn* is a fresh take on MOBAs, it's innovative in several areas of content and gameplay, but that doesn't exempt it from its genre. I personally find it interesting that Gearbox decided to sell *Battleborn* at \$60, and to additionally sell a \$20 season pass/DLC (downloadable content). Most MOBAs are free to play, and they make their money mainly through micro transactions/the sale of optional in-game content, such as boosts and cosmetics, most prominently character skins. Gearbox is clearly aware of this industry standard within the genre, as they have their own in-game store, which conducts such micro transactions. It seems hypocritical for Gearbox to expect to reap all the benefits of belonging to the MOBA genre while accepting none of the burden for maintaining such a game.

When we add Gearbox's attempt to cash-grab on top of their neglect for their product, I become a lot less inclined toward positivity. I see *Battleborn* as a 5/10 game, and if it's not dead right now, it's certainly dying. I've seen games in worse shape brought back, but it's not common. As it is right now, it's not a game I'd recommend under any circumstances, and unless it were on sale for less than \$20, I'd actively caution anyone against its purchase. Quick disclaimer, I reviewed the PC version of *Battleborn*, it is possible that console versions, despite being extremely similar, are in a better state.

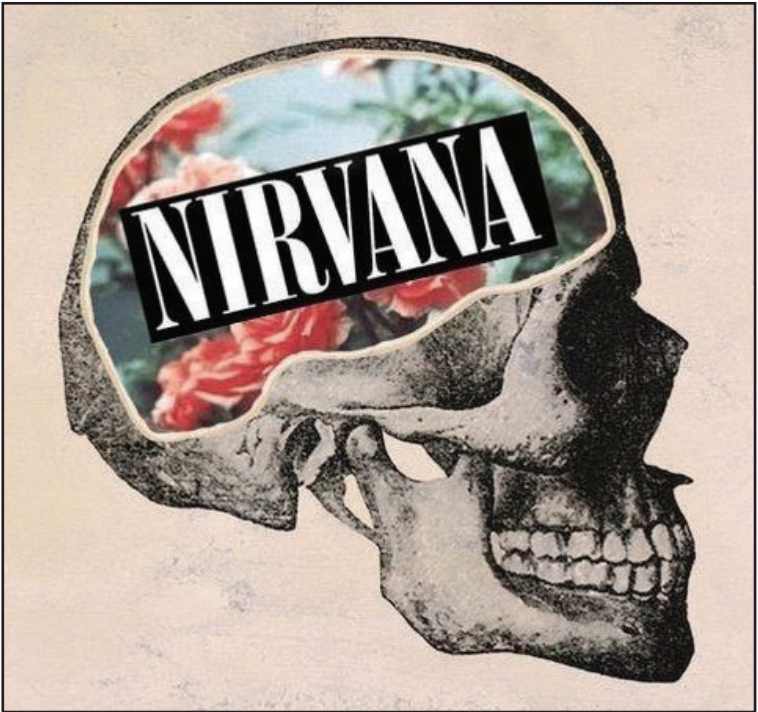


Battleborn, a Multiplayer Online Battle Arena, is more of a flop than anticipated. PHOTO TAKEN from [averagexboxgamer.com](#)

MU Hosts its First "Record Club"

Nirvana continued from pg. 1

lar 90s band. "Music had gone somewhat stale," said Zide Davis. "We went from N.W.A. to Mariah Carey and something was missing. Nirvana filled that void." One of Nirvana's most popular songs of both the night and on the charts was "Smells Like Teen Spirit." Some of the words and lyrics in the song are hard to understand, which was brought up by a few audience members, but it still turned out to be one of the most popular songs the band released. "I think it's cool," Robinson said in reference to the song's hard-to-interpret lyrics. "You can almost come up with your own meaning for it." Robinson also added that *MTV* and the radio were huge in making this record so successful. "It spoke to the generation coming up," he said. Furgason added that in this particular song, the strong drums are what draws him in. One of the great parts about the album is that not all of the songs sound alike. "Nirvana has a different sound in every song," said Robinson. He added that just as people have ups and downs, sad moments and happy ones, Nirvana has a sound to match those feelings. The album is like a life and it has a different feel for different moods, which helps keep the al-



The album, *Nevermind*, which includes popular songs such as "Smells Like Teen Spirit" was released on Sept. 24, 1991. IMAGE TAKEN from [www.pinterest.com](#)

bum relevant and timeless. This is why we still listen to Nirvana today. An 18-year-old audience member raised her hand and asked why Nirvana is still relevant today. Why celebrate it 25 years later? To this Zide Davis responded, "It's good music and it's timeless." Some of the other songs mentioned during the discussion were "In Bloom," "On a Plain,"

"Drain You," and Robinson's personal favorite, "About a Girl." Gina Priore, a sophomore communications student, "It was pretty interesting to hear about. I'd never really listened to Nirvana but decided to stop by. I liked hearing what people so engrossed in the music-world had to say about it," she said. Duane Dietz, a local resident,



Nirvana's famous album, *Nevermind*, was the first to be discussed at MU's new Record Club meeting. IMAGE TAKEN from [pcwallart.com](#)

heard about the event and decided to stop by. He said, "I find that they're just a fascinating band. I mean, music was bad before this. There were things like the Ramones, the Smiths; it was all there but nothing in the mainstream... Everything on *MTV* was dreadful." Dietz added that his favorite Nirvana song is "Breed," because "it just hits you like a ton of bricks."

If you missed the first Record Club album discussion, there will be more to come. The next review will be of Bob Dylan's *Blonde On Blonde* at 7:30 p.m. on Oct. 25 in Woods Theatre. There will also be reviews of Blondie's *Parallel Lines*, The Beatles' *Sgt. Pepper's Lonely Hearts Club Band*, and Bruce Springsteen's *Nebraska* over the course of the year.



MOMENTS AT MONMOUTH



ABOVE:
MADDIE ARECCHI AND
ALYSSA MCGIVNEY KICK
OFF THE FALL SEASON WITH
APPLE PICKING.
(PHOTO TAKEN BY JESS
LAVITOL)



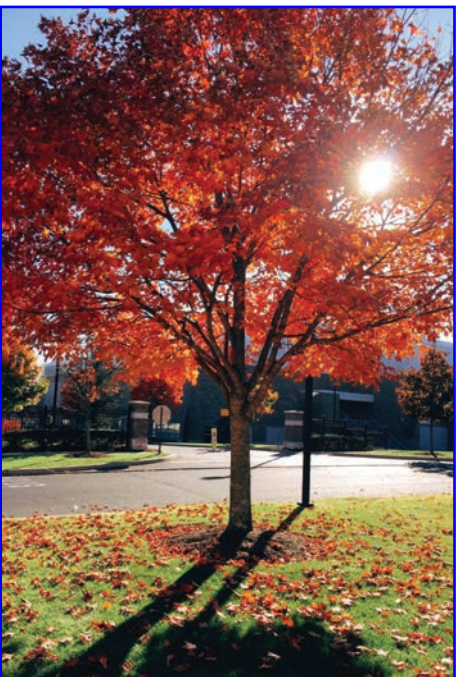
BELOW:
MAKING THE MOST OF THE DWINDLING
WARM DAYS OF THE SEASON.
(PHOTO TAKEN BY JESI HALPRIN)



LEFT:
STUDENT AMBASSADORS ARE EXCITED
FOR TOUR GUIDE SEASON.
(PHOTO TAKEN BY MARA MANZAR)



RIGHT:
SISTERS OF ALPHA XI
DELTA APPLE PICKING AT
EASTMONT ORCHARDS.
(PHOTO COURTESY OF
MADDIE ARECCHI)



LEFT:
LEAVES ARE CHANGING ON CAMPUS,
MAKING IT FEEL MORE LIKE FALL.
(PHOTO COURTESY OF JESS LAVITOL)



*What are three words you'd use to
describe the upcoming election?*
COMPILED BY: AMANDA DRENNAN



Ally
Graduate Student
"Interesting, eye-opening, concerning."



Faraz
Senior
"Unconventional, polarizing, and hysterical."



Shannon
Sophomore
"Crazy, terrifying, and unreal."



Vaughn Clay, Ph.D.
**Director of Off Campus and Commuter
Services**
"Important, important, important."




Kara Van Cleaf
Sociology Instructor
"Tense, terrifying, and groundbreaking."


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Student Activities Board Goes ‘All In’ for Casino Night

THOMAS FOYE
STAFF WRITER

The Student Activities Board held their annual “Casino Night” on Saturday, Oct. 1 in Wilson Hall to show parents a great time during Parent’s Weekend.

It is that time of year when SAB plans and executes all of their amazing events for the student body to have a good time, as well as give them something to do on campus. Luckily for this specific event, it landed on the weekend of Parents Weekend.

This year’s theme revolved around the 1920’s Jazz era, and the décor and layout of the event embodied this theme. Concert’s Chair for the Student Activities Board and junior business major James Ruffino stated, “I couldn’t have thought of Casino Night going any better than it did. The turnout was absolutely amazing and the set up and appearance of the event was great. It goes to show that all the time and effort the executive board puts into these events are worth it”.

Casino Night is essentially an event where people can come and play casino games for a chance to win amazing door prizes. As students and their families entered Wilson Hall, they were greeted by board members welcoming them to the event and showing them to where they get their chips to begin to play the different games.

At the table, more board members handed each attendee a cup of

chips worth \$3,000 and that is what they would use to bet. Once they had their chips, they were able to play any games they want. At this year’s Casino Night, the games of choice included Craps, Roulette, Texas Holdem, Blackjack, and slot machines.

The unique aspect of this event is

that all the dealers at the tables are either board members from SAB or Professional Staff from the University who volunteered their night to help the event run as smooth as possible. Aside from just playing casino games, attendees were welcomed with small finger foods and beverages.

As the night came to the end, everyone who attended and cashed in their chips for raffle tickets went up to each of the door prizes and placed their tickets in hopes to be the lucky winner.

By the time they handed in their chips, every \$1,000 worth of chips were worth 1 ticket. The door priz-

es ranged from a FitBit, Monmouth apparel, a speaker with iTunes gift cards, and more. Gina Crowell, Vice President of Marketing and Membership said “Casino Night turned out amazing!”

Our Festivals chair really executed her vision of a 1920’s Jazz Club perfectly. It’s always great to see all the students playing card games and winning prizes with their families”.

This event is a time for students to spend time with their families since they have been away from home for about a month now, and it gives those students something to do as a family.

The Festivals chair for SAB and the one who was in charge of this event, Marissa Stiuso went on to say “I’m incredibly happy with how Casino Night went. SAB faced quite a few obstacles with this one but I am grateful for being a part of such a hard working E-board, because without them Casino Night would never be as great as it is”.

Everyone who attended the event had such an amazing time and had a great time. Make sure to stay updated with all of the events that are being planned by SAB to enjoy all the fun!

Lindsay Smith, Assistant Director of Student Activities, said “There was a great turnout of students and families. The SAB students put many hours of hard work and time into the event and did a wonderful job planning, executing, and running the event.”

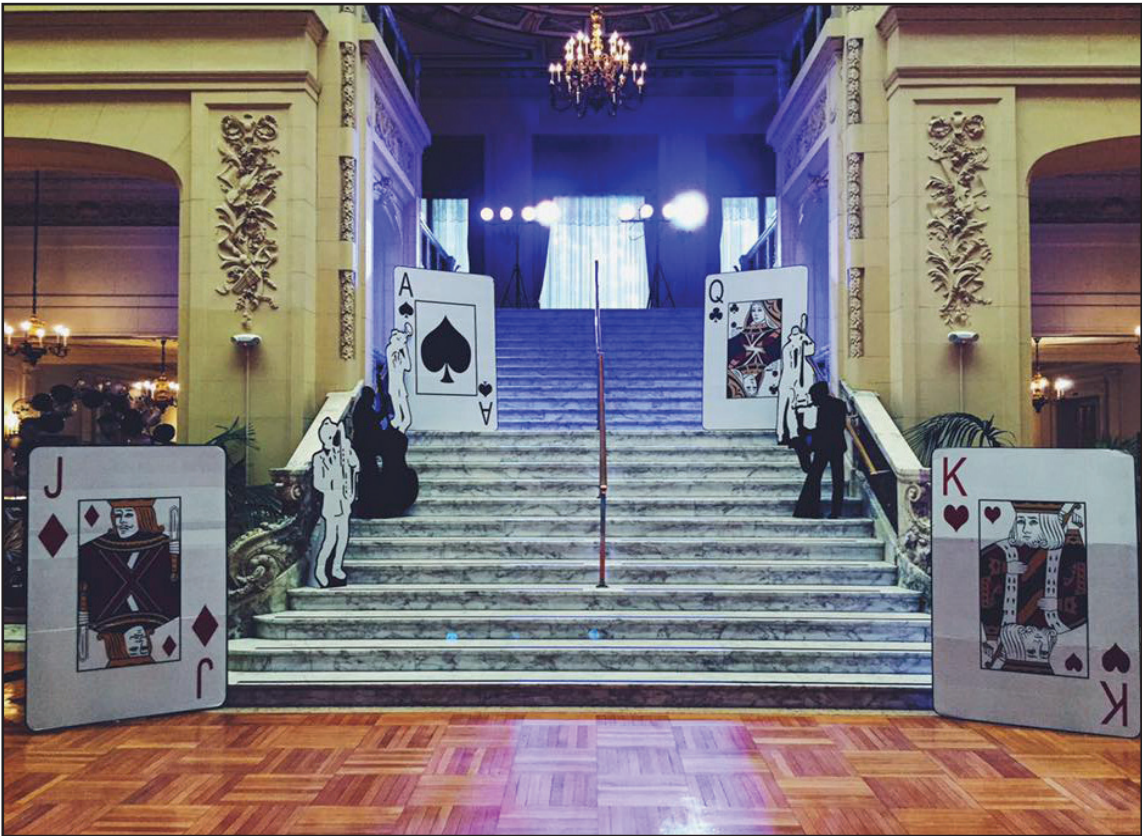


PHOTO COURTESY of Thomas Foye.
The Student Activities Board decorated Wilson Hall in a 1920’s theme for their Casino Night.

Find Your ‘PhiSignificant Other’ at this Week’s Greek Event

COURTNEY BUELL
CLUB AND GREEK EDITOR

Phi Sigma Sigma will be holding the first greek event of the semester. The sorority holds an event every year, known as Monmouth Idol, where contestants compete in a singing contest.

However, feeling the need to change things up, the organization’s event this year is called “PhiSignificant Other” and is a male beauty pageant featuring men from three of the six fraternities on campus, as well as athletes from the Football and Basketball team as well.

The event is scheduled for Wednesday, October 5th at 9:45 pm in Pollak theatre. Member of Phi Sigma Sigma and junior graphic design major, Kelly Santoriello said, “This event should be really fun and will help us reach our fundraising goal.”

The money raised from this event will go towards the organization’s philanthropy, the Phi Sigma Sigma Foundation, which focuses on School and College Readiness, and to cultivate relationships, achieve excellence, impact their communities, and change the world.

The sisters of Phi Sigma Sigma are very excited to hold an event like this, because unlike past events, contestants are included from not just greek life. junior graphic design student Breyana Decker said, “It is great to see everyone come together at these events, not just greek life. It’s amazing to be both entertained while supporting a great cause.”

The event will be the first of many this school year, and many people belonging to both greek organizations, and other organizations such as sports teams, should be in attendance as well.



PHOTO COURTESY of Phi Sigma Sigma .
The Sisters of Phi Sigma Sigma will be holding their annual event this Wednesday, Oct. 5th.

Many will be there in support of the brave eight contestants who will be on the stage that evening, and the organizations assures that it will be an event to remember.

Activities for Fraternity and Sorority Life, Michele Kaplan

said, “These events are great because it gets everyone together and involved to raise money for some great charities.”

This is a wonderful opportunity for students to get involved no matter which club or

organization they are in.

By supporting other organizations on campus like Phi Sigma Sigma, building a strong sense of community is just one of the many benefits of attending these events, entertainment aside

CLUB AND GREEK ANNOUNCEMENTS

Cinema Club

The Monmouth University Cinema Club is celebrating the month of October by screening Halloween themed films. These films will range from the horror genre, psychological thrillers, and other fun spooky films.

Junior communications student, Stephanie Young will be curating the club at this weeks screening on Wednesday, Oct. 5 at 7:30. The club will be meeting in JP room 138.

Student Government Association

The Student Government Association (SGA) is the governing body of all the student clubs and organizations at Monmouth University. There are more than 100 clubs and organizations, with more being recognized every year by SGA. SGA is directly responsible for the oversight of annual funding all eligible clubs and organizations, as well as providing financial assistance to groups and individuals who wish to sponsor a special program or event.SGA’s mission is to promote the health and welfare of Monmouth University’s student body. The Senate meets at 2:45 p.m. every Wednesday during the academic year on the 3rd floor of the Rebecca Stafford Student Center. Meetings are open to the Monmouth University community.

The Outlook

The Outlook is looking for students interested in writing for the student-run newspaper. Sections include News, Opinion, Politics, Lifestyles, Features, Entertainment, Club & Greek, and Sports. No prior experience is necessary. The Outlook fulfills practicum requirements for communication majors, however, being a communication major is not required to write for The Outlook.

Outdoors Club

The Monmouth University Outdoors Club is offering a camping trip during Fall Break to French Creek State Park in Pennsylvania which will include horseback riding, and are also planning a trip to go to a haunted house, a corn amze, and a hayride.

There will be an informational meeting on Wednesday at 3:30 in Bey Hall 134.

Spots are limited however so be sure to bring \$25 to the meeting to go on the trip.

The Pumpkin Spice Phenomenon: Do You Really Love it?

KELLI GALAYDA
CONTRIBUTING WRITER

It's that time of year again. The leaves are changing, the air has grown crisp, and the days keep getting shorter – yes, the pumpkin spice season is upon us. Every year, when September strikes, the notorious spice makes its debut to once again provide warm, comforting flavors to the masses. Though it may seem like no human being on the planet can resist this autumnal favorite, it might actually be the media who harbors the true obsession. Do people truly love pumpkin spice, or is the media just telling us we do?

While some may choose to parade their love of pumpkin with pride, others prefer to quietly give in to the overarching trend. Toting his own warm cup of pumpkin spice coffee, senior English student, Michael Mottola said, "I don't get super hype about pumpkin spice's

inevitable arrival in fall, it's just like any other seasonal event, but I always do like pumpkin spice stuff when it comes around."

Others at Monmouth have yet to hop on the pumpkin spice train. Senior communication student Emma Gepner admitted she doesn't quite understand all of the pumpkin hysteria. She said, "Personally, I'm not a fan of pumpkin spice coffee. I'm all for the traditional pumpkin pie at Thanksgiving, but other than that, I could really do without it in my food."

When it comes to pumpkin spice, we're paying for much more than flavor alone. Deanna Shoemaker, Ph.D., an associate professor of communication, said, "Whether people love or hate all things pumpkin spice, I think marketers know how to tap our desires and perceived needs to sell, sell, sell. We as consumers buy into a feeling generated by cultural traditions that advertisers amplify in order to sell prod-

ucts. Pumpkin spice as a flavor, a color, or a smell is framed as an expression of the beauty of the fall season, the coziness of hot drinks and sweaters, a fire, so on. That association generates profits."

The media is selling the season. Pumpkin spice has become synonymous with fall thanks to an influx of pumpkin advertisements that start rolling in just before the autumn equinox each year. Advertisers emphasize all things cozy to exaggerate our desire for fall-esque feelings. This tendency to over-stress trends in order to get more sales is "why we see Halloween candy in September and Christmas items the day after Thanksgiving," said Shoemaker.

So, is the media really the reason western society loves pumpkin spice? Gepner said, "It's hard to say whether it's the consumer or the media that is dictating trends. It's almost like asking which came first, the chicken or the egg. To some



IMAGE TAKEN from thefiscaltimes.com

Starbucks introduced the pumpkin spice latte 13 years ago, igniting a trend for autumn.

extent, they need each other to thrive. Ultimately though, I think the media determines trends and manipulates consumer behavior. Before Starbucks introduced their infamous pumpkin spice latte, there wasn't as much of an obsession with infusing pumpkin into everything we consume come fall. I think the rise in popularity for pumpkin flavored food has been a result of this sudden media attention on it."

Though the media definitely pushes certain trends, pumpkin included, to no end, it cannot be held completely responsible for actually creating them all. The basis for these popular trends usually stem from somewhere other than a board of advertisers' meeting rooms. "Creative, culturally specific grassroots trends, styles, or products are typically appropriated in a capitalist economy in order to sell what was once 'cool' as products to the masses," said Shoemaker. Media creators borrow ideas from groups outside of

the mainstream to turn the obscure into an obtainable style for all consumers.

Now, it's been 13 years since Starbucks first introduced their pumpkin spice latte and sparked a cultural phenomenon that permanently changed the face of fall in the years following 2003. According to the Starbucks website, Peter Dukes, the then product manager who headed the conception of the illustrious brew himself said, "the pumpkin spice latte has become more than just a beverage, it has become a harbinger of the season."

Maybe the media is to blame, and maybe society's idea of autumn is an artificial one crafted by advertisers and media conglomerates. Regardless, pumpkin spice has earned its status as the flavor of the season. Its popularity has proved that as long as there is someone out there with a craving for fall and money to spend, there will be lattes and pumpkin-ed products infiltrating every store for many Septembers to come.



IMAGE TAKEN from images.britcdn.com

Deanna Shoemaker, an associate professor of communication, expressed how the idea of pumpkin spice has become so marketable to consumers.

The Importance of Classes that Think Outside the Box: Creating a Culture of Peace

KATE MCGUIRE
CONTRIBUTING WRITER

Students do not really know what to expect on the first day of classes, or throughout the semester. Everyone has experienced the typical routine: write a few papers, be up all hours of the night to study for exams, and stay at desk in the classroom, barely raising your hand and participating. How sad is that— not learning, not growing, and not becoming involved. Well, surprise; there is a course that can change your life for the better, for years to come.

Creating A Culture of Peace is a course that is the exact opposite of many classes that a student has taken here at Monmouth University, which makes it extremely unique and life-altering. Eleanor Novek, a professor of communication, teaches this class, which has received positive results and relationships after the students have completed these credits. "The class was developed out of my volunteer work with the Alternatives to Violence Project (AVP)," Novek explained. "AVP is a nonprofit group that offers conflict resolution programs in community groups and prisons. Through games, exercises, and shared experiences, it develops the communication skills and attitudes people need to solve conflicts peacefully."

It is a class that is set up in a circle, having the students and Novek looking at each other, and interacting on a conversational level, so anyone can speak about

any topic at any given time. Each individual is given a name for the class, making it more friendly and comfortable. The student has to use an adjective that describes

ever taken in the best way possible, and it's probably one of my favorites of all time. It felt like a small community of peace and togetherness, and I became friends

situation. The circle shape symbolizes the class as a community, as one. There are infinite answers; learning about an individual's temper, their home life, challeng-

absorbed, and used in day-to-day life.

Zachary Karvelas, a senior communication student who chose the nickname Zippy Zack, confirmed, "I've never had a class that impacted me more than Create a Culture of Peace. The class was open and acceptant of everyone's opinion and voice, respectful, honest, and friendly. It was the best environment to learn in, and more classes should use more peaceful and open dynamic in their classrooms." It is true; the learning mechanism and environment really makes a difference in the overall experience.

A fellow senior communication student Marie Soldo who went by Magnanimous Marie, said, "Having a different type of dynamic definitely helps with learning and it made us all feel like a little family in Create a Culture of Peace. This semester in my classes I don't know anyone that well, and no one really talks to each other so it was nice to have Create a Culture of Peace which allowed us to open up with each other and grow together as a class. I'm a pretty shy person too so it was great having a class where my shyness disappeared the second I walked in the classroom." This class was a way for her to open up, and crack that shell.

Novek will be instructing this class again in the spring on Monday and Wednesday mornings. Get out there, get involved, learn, grow, and create relationships. You will not be disappointed, Kind Kate promises.



IMAGE TAKEN from fortlewis.edu

Senior Ayse Yasas believes that Create a Culture of Peace was unlike any class she's ever taken.

them that starts with the same letter as their name. Novek recalled, "In the class, everything we do builds a community of trust and sharing. Students journal about topics as far-reaching as early experiences of violence, holding grudges, and random acts of kindness. Each one chooses a positive name they use all semester. At the end of the semester we didn't want to leave!"

Ayse Yasas, a senior communication student who went by Amazing Ayse, said "This class wasn't like any other class I've

with people that I would never normally talk to. It's also the only class that taught lessons that I could use in everyday life and genuinely made me think about my actions everyday to actively be a better person and keep the peace with people." How amazing is that? A class that really makes an individual think about their everyday life, and change.

A typical day's schedule consists of the students entering, putting the desks in a circle, and going around the room answering a question about a certain topic or

es, and things they are not proud of. There is a pact that is agreed upon that everything shared does not leave the room when class is over. The different mechanisms of dealing with violence and anger are discussed using examples, and skits are created to show how these methods can be used in daily lives. By being open and honest about the hardships individuals are going through, and even the good things, a strong, familial bond was created between everyone in the room. It is a course where everything that is taught is

The Trophy Generation is #Adulting

DANIELLE ROMANOWSKI
CONTRIBUTING WRITER

Every so often, a new catchy phrase or saying will enter the vocabulary of hundreds of millennials, college students and teenagers nationwide. Words like “yolo” find their way into daily conversations without a second thought. Recently, “adulting” has become the new thing to say when talking about responsibilities like going to work, paying bills or simply growing up. This generation of college students and recent grads have begun glorifying everyday tasks and occurrences that come with growing up by using the term “adulting.” This notion and the ideas associated with it allude to the idea that everyday responsibilities are trendy, and that college students want to be celebrated for going about everyday tasks.

Many people use the term jokingly to talk about their daily tasks to give them a fun spin on something otherwise boring and commonplace. While the word has struck up some controversy, many twenty-something’s enjoy using it in a laughable manner. Senior business student Stephanie Merlis explained why she enjoys using this word: “It’s a fun word to use because it’s almost comical in the sense that seniors in college are ‘adulting’ as we begin to search for paid internships and full time jobs, but really we aren’t in the adult world yet.”

Perhaps college students and recent grads use this idea to help distance them from those who are fully immersed in the adult world. Merlis continued, “I have an internship now but I’m still working towards getting my degree, so in a sense I’m not an adult. I don’t work 9-5 or have benefits and 2 weeks of paid vacation time. So I like using the term because I can connect with those in the real world, without actually becoming a part of it myself.”

While some find the phrase to be comical and harmless, others

blatantly disagree. Junior nursing student, Shaheen Grajeda rejects this notion of adulting, having stated “I really dislike hearing people use

We have yet to see young teenagers entering their high school years approach new responsibilities in the same way college students do,

In the same sense that many were rewarded for participating, regardless of winning or losing, we are now beginning to reward ourselves

this generation. Articles have been published in the Huffington Post and Time Magazine about the negative effects this word has; so clearly, it cannot be all that harmless. While it is meant to be very lighthearted and comical, we as a generation are damaging our credibility, sense of self and seriousness to future employers. Saying “adulting” doesn’t only undermine our talents, it alters our superiors’ perception of us and gives off the impression that we cannot handle serious assignments.

Kristine Simoes, a specialist professor of communication, shared her feelings towards this lingo. “At some point in your early twenties, your personal brand becomes your professional brand. How you market yourself on social media and in person directly correlate to how others will perceive you to be in your profession. Business professionals are not going to take you seriously if they see you hashtagged ‘adulting’ when you made yourself dinner. Millennials’ need to think about what kind of impression they leave and what kind of brand they are creating for themselves when they use this unnecessary language.”

This trend has skyrocketed and has even found its way into the mainstream market. Women’s accessory stores like Icing sell merchandise like mugs and phone cases with the saying “I can’t adult today” plastered on it. In the same sense that millennials use it to self-congratulate, many use it to acknowledge the fact that the adulting tasks, such as going to work or paying a bill, are too exhausting to accomplish that they need to purchase something to let the world know. So if you’re asking yourself why this new lingo is finding its way onto accessories, and in hundreds of twenty-something’s vocabulary, its because #Adulting looks better on twitter (and on a mug) than #Existing. Just as other catchy phrases and words died down, I’m sure society will move past the word “adulting” as well. But for now, millennials will keep on adulting until we all actually grow up.



PHOTO COURTESY of Clare Maurer..

Accessory store Icing sells items allowing us to gripe about accomplishing daily duties, such as buying groceries.

this term all the time, especially over stupid things. My friends will go grocery shopping or pay bills and say ‘I hate adulting,’ or ‘I can’t adult today,’ and it’s frustrating because these are just everyday occurrences. She continued, “I think in a sense it glorifies the idea of growing up, because people use it as to show off that they can do things on their own.”

Many use adulting in their everyday vocabulary to show off that they are doing something worth celebrating, when in actuality it’s an everyday responsibly, task or errand. After scrolling through the hashtag on twitter, millennials frequently use “adulting” to publicly praise themselves for doing things like making their own doctors appointments, purchasing healthy food and of course, going to work and paying bills.

because, “I got my locker to open today on the first try #High-schooling” sounds just as ridiculous as “I have to get up at 8am for my internship everyday #Adulting” does.

It’s easy to understand why our generation has this particular attitude towards growing up: we are the trophy kids. Those who were born in within 1980 and 2001 have been pinned as the “trophy children” and have led many to publish books and scholarly articles about the effects of participation trophies, constant reaffirmation and parents coddling have on the lives of those individuals. The main theme of the trophy generation is that children were being rewarded and celebrated for simply participating in activities like sports—much like the self-congratulations the term “adulting” has when talking about responsibilities or work.

for the accomplishment of everyday tasks and responsibilities. While there may not be a direct correlation to the trophy phenomenon and the use of “adulting,” they go hand and hand; both rewarding something that doesn’t necessarily need praise.

When the adulting, trophy children find themselves in the “real world” they are not going to be praised by higher ups for going to a meeting or completing an assignment with a congratulatory “you adulted” hi-five. So if people, or adults rather, do not acknowledge the notion of adulting themselves, what does that say about the millennial’s who do?

While you won’t find adulting in the special skills section on anyone’s resume (or at least I hope not), using this lingo is still just as damaging to our future employers perception of

How Businesses Get Away with Lying to Us

CLARE MAURER
FEATURES EDITOR

There are 10 corporations that control just about every product you own. Kraft, Coca-Cola, PepsiCo, Nestle, Procter and Gamble, General Mills, Kellogg’s, Mars, Unilever, and Johnson & Johnson are the sole organizations responsible for marketing and distributing what the general public views as the products of hundreds of other companies. These 10 corporations basically run the entire market—and we blindly allow them to, without doubting the ethics of these huge businesses swallowing up everything in their paths.

Recently, a study from JAMA International Medicine revealed one of the secrets of a group aligned with big sugary drink and candy businesses, the Sugar Research Foundation (SRF). Dr. Cristin Kearns dug through boxes of letters in Harvard library’s basement to reveal that two of Harvard’s researchers were paid off by a group called the SRF to counter research that linked sugar to coronary disease. This unethical incident may have occurred 40 years ago, but this is not a trend that is buried in the past. John Maurer, junior communication student, said “Businesses that have been around for a while and have a lot of money can be suspicious. Having money means you can do powerful things.”

In 2012, Coca Cola provided \$1.5 million dollars to Global Energy Balance Network, a group aiming to spread the message that people

should focus less on counting calories, and focus solely on exercise. Another big corporation, Nestle, saw this donation as a way to take a dig at the competition, telling the New York Times that the agenda of Coca-Cola was clearly to get re-

system that requires people to do the right thing, to set rules and regulations that require transparency in the science, and also requires an outside or third-party moderator for the kind of information that companies share with customers. Or, we need

tweak the results—it’s not an easy ethical decision. “If they’re lured by these kind of payouts, they’re more likely to turn a blind out to the deception, and that’s where a third party regulator can monitor what’s happening,” said Taylor.

think, ‘it says it’s organic, so it must be fine,’” Taylor said. “That’s why so many major food processors are getting into and buying up small organic, natural producers because they want to put their label on [healthy] food.”

So, can big corporations be trusted? Not unless they act ethically, believed Aashni Shah, a senior business student. “I think it is very unethical for corporations to not always provide the full truth to the public,” Shah explained. “If the public is putting trust into the company, ethics should be the number one priority in order to provide them with a reliable product.”

Taylor added, “It’s hard to trust companies to do the right things, primarily because they’re so big; the accountability gets lost in the hallways of these offices and divisions of these companies.” We don’t have to boycott these corporations in order to stay ethical—in all honesty, boycotting the big 10 would be close to impossible. Coca Cola alone owns Sprite, Fanta, Dasani, Minute Maid, Ciel, Power Ade, Simply Orange, Fresca, Vitamin Water, Valle, Smart Water, Mello Yello, Fuze, Fuze Tea, Honest Tea, Odwalla, Powerade Zero, and nine CocaCola brands.

The key here is to be a critical thinker, said Taylor. “It’s really about awareness and doing your homework. You have to look beyond the initial message,” he advised. Take a step back from the unimaginably high number of advertisements that are pushed on us and look at the facts of what these companies are doing.



IMAGE TAKEN from pepsico.com.

PepsiCo is one of the big 10 corporations that distribute over 20 different brands.

searchers to deflect attention from dietary intake by confusing the science to the public.

These companies have the money and the means to get away with doing almost anything. Claude Taylor, athletics professor-in-residence for transformative learning, believed the big issue here is corporate social responsibility. “We need two things,” Taylor advised. “Either a regulatory

companies to regulate or moderate themselves, which is where corporate social responsibility comes in.”

Taylor also explained how it can be tricky for the scientists involved. For those making a meager salary, for a mega company like Coca Cola, or a foundation with billions of dollars like the Sugar Research Foundation to offer an insanely high amount of money to obscure some data or

We can be lulled into a false sense of security from these corporations due to extensive marketing, advertising and public relations campaigns. And, there’s wiggle room with regulations so that a company can claim to be organic, when in reality, it is not the case. “The bright lights and shiny messages of TV, radio and internet advertising can really lull people to sleep so that they

Men's Soccer Opens Conference Play with Win Over Manhattan

EVAN MCMURTRIE
STAFF WRITER

Monmouth men's soccer began the Metro Atlantic Athletic Conference (MAAC) portion of their fall 2016 schedule with a win over the Manhattan Jaspers last Wednesday night, 2-1, at Hesse Field on the Great Lawn.

"We're fighting some adversity with sickness and injury so I have to give the guys a lot of credit that they went out there and got the three points," said Head Coach Robert McCourt after the win.

The action began just five minutes into the match when Manhattan senior midfielder Andrew Melitsanopoulos was shown a yellow card for a foul in the box. Junior midfielder Jake Areman stepped up to the penalty spot, but his shot was parried by the goalkeeper into the path of senior midfielder Colin Stripling, who put the rebound into the back of the net to give Monmouth a 1-0 lead.

Later in the first half, the Hawks doubled their advantage. Senior forward Dave Nigro, who had won MAAC Offensive Player of the Week a week earlier, teed up a shot just outside of the box for Stripling. With his first touch, the midfielder side-footed the ball into the top right corner of the net for his fourth goal of the season.

"Colin [Stripling] has been absolutely fantastic all season. He's been one of the guys that's



Senior midfielder Colin Stripling scored both of the Hawks' goals in their 2-1 win over Manhattan on Tuesday night.

kind of carrying us," McCourt said. "He's the heart and soul of the team, so I'm not surprised. He earns everything that he gets. Hopefully he can keep building on it, too."

Meanwhile, after recovering from injury, senior goalkeeper and Captain Eric Klenofsky made his return to the pitch for the first time in over a month en route to his 32nd career win.

With just fifteen minutes to go in the match, the visitors pulled one back through junior defender Joe Hulme. The referee brandished a yellow card for Stripling for a foul in the box. Hulme

stepped up and converted his penalty kick, putting Manhattan on the board.

However, Hulme's goal was not enough, and Monmouth ran out 2-1 winners. With the loss, the Jaspers fell to 0-7-1 on the season and 0-1-0 in the MAAC.

The Hawks experienced different fortunes on Saturday afternoon when they travelled to hOURglass rivals Saint Peter's, where they were defeated 1-0 at Jaroschack Field in Jersey City.

The two sides remained scoreless deep into the second half in a match that was just about even. Both teams recorded ten shots throughout the ninety minutes, but it was just one of those twenty that hit the back of the net.

With overtime looming large, Peacocks' junior defender Andrew Romero swung a long cross into the box from the left. It was senior defender Louis Mobbs who headed home with less than thirty seconds remaining in regulation time to win it for the hosts, who improved to 2-6-2 on the season and 1-1-0 in the MAAC.

Monmouth, in a heartbreaking fashion, saw their strong conference start halted by the loss, falling to 2-5-2 on the season and 1-1-0 in the MAAC. The Hawks return to action tonight at 7 p.m. at Hesse Field on the Great Lawn in a rematch of last year's MAAC championship versus hOURglass rival Rider. The match will be available to stream online via ESPN3.

Women's Soccer Scores Eight Goals Against Saint Peter's, Remain Unbeaten in MAAC Play

KEVIN OSBACK
CONTRIBUTING WRITER

The Monmouth University women's soccer team booted a total of eight goals against rival Saint Peter's Saturday night in their first home conference game of the season. Seven different Hawks scored in the shut out at Hesse Field on the Great Lawn.

Although there was a constant mist in the air, the atmosphere was still electrifying as the women remains undefeated in conference play. The Hawks were on fire from the start as they put away three goals within the first ten minutes of play and another four goals before the half.

"I think it was a great team win and team effort all around. It's great when we can put teams away early and when we are able to get contributions from everyone," said junior defender Miranda Konstantinides.

A team effort it was as seven different Hawks scored on the night while playing smoothly.

Senior forward Alexis McTamney sparked off the night at 6:20 in regulation as she carried through the midfield, shooting through the left post. The lady Hawks were amped up and quickly got the ball rolling. Shortly after McTamney's Goal, senior defender Julie Spracklin and Konstantinides connected for a goal at 8:27 in regulation to put the Hawks up 2-0 early.

Spracklin carried to the end line and crossed the ball to Konstantinides as she finessed into the net. The Hawks still weren't content yet, as they netted yet another goal only 43 seconds later.

McTamney assisted redshirt freshman Madie Gibson at the

9:10 mark, as Gibson scored for the third consecutive game. But Gibson wasn't done as she assisted Konstantinides' second goal off a corner kick, putting the Hawks up 4-0 at 13:22 into the game.

Spracklin became the 28th player in program history to reach 40 points after netting a goal from 30-yards out at 38:14 in the game, boosting the score to 5-0. She wasn't the only Hawk making history.

Junior midfielder Sophie Centi scored her first career goal at 41:48, which was assisted by freshman forward Anna Lazur.

Fifty-seven seconds later, junior forward Rachelle Ross carried to the near side and scored through the legs of Saint Peter's goaltender Taylor McLean.

The Hawks carried all their excitement and energy from the first half into the second half, quickly scoring their eighth and final goal of the game. Speedy freshman midfielder/forward Lexie Palladino scored her first collegiate goal off a corner kick at 50:34.

"The possession and teamwork we had led to the success of a great win and shut out," said Spracklin.

The Hawks completely controlled the game by possessing the ball and out-shooting Saint Peter's by 23 shots, landing 15 of those shots on net. The Monmouth defense played smart, holding them to less than three corner kicks, two shots and only one of those shots being on net.

Konstantinides took time after the game to reflect on the support from the fans.

"It was NJ Youth Soccer Night, so it was nice having kids from



Redshirt freshman forward Madie Gibson scored in her third consecutive game and leads the Hawks with 10 points (three goals, four assists) this season.

the area come out and support us. There was a good turnout of Monmouth students, which provides good atmosphere and helps us out," said Konstantinides.

The blue and white also earned their fifth consecutive road victory against Fairleigh Dickinson on Sept. 28 by a score of 2-0. Senior forward Rachel Ivanicki and

Gibson scored for the Hawks, both in the first half as MU was able to limit the Knights to just three shots on goal in the contest.

"To win our fifth straight game on the road and to earn a shutout are both terrific accomplishments," Head Coach Krissy Turner said.

Monmouth is 3-0 in confer-

ence play and plan on taking this positive energy into their next big conference game when they travel to Lawrenceville to play Rider tonight at 7 p.m. After playing Rider, the Hawks will host the next three conference games at home and hope to get support again from the community and fans from school.

Football Stuns Fordham 42-41 in Overtime

JOHN SORCE
SPORTS EDITOR

The Hawks overcame a two touchdown halftime deficit and forced overtime on Saturday afternoon, where they defeated the Fordham Rams 42-41 on a two-point conversion.

Regulation ended with the game tied at 34. Fordham began the extra time with the ball and relied on junior running back Chase Edmonds, who ran for 208 yards and four touchdowns on the day, to take a 41-34 lead. MU needed to find the end zone to keep the game going.

They did just that as senior running back Ed Royds powered in from four yards out for his second touchdown of the afternoon. An extra point would have tied the game, but Monmouth Head Coach Kevin Callahan decided that it was time to go for the win.

“We said before we even snapped the ball on the first play that we are going for two after we score here,” Callahan said. “That was our mindset going in and it didn’t get communicated to the entire bench and the placekick team started to go out on the field, that’s why we took the timeout just to settle everyone down. We have practiced this situation before. Take a deep breath and run the play, execute it and we’re going to win the game right here.”

Sophomore quarterback Cody Williams found a wide-open sophomore wide receiver Reggie White Jr. in the back of the end zone to complete the conversion. Players and coaches stormed the field to celebrate the come from behind victory.



PHOTO COURTESY of Ryan Halbe
Sophomore wide reciever Reggie White Jr. celebrates after scoring the two-point conversion that won the game against Fordham on Saturday.

“When he told me that we were going for two I said, ‘You’re joking, right?’ He said, ‘No, I’m totally serious and I knew what was coming,’” Williams said. “Like Coach said, we practiced it. (Senior wide receiver) Darren (Ambush) had an under and Reggie had a fade, back in restart and (senior wide receiver Matt) Choi had a dig. I snapped the ball, Reggie just beat the guy so I just gave him a shot. I didn’t even see him catch the ball, I just came down and heard the crowd go crazy so I got up and went nuts.”

With Monmouth down 13-6, a one-yard touchdown run by senior running back Zach Welch with 1:30 in the first half tied the game at 13, but Fordham was able to score twice before halftime to take a 27-13 lead into the intermission.

“It was just one thing after another. We had breakdowns on both sides of the ball,” Callahan said. “I felt confident that we were going to take control of the game after tying it. Then to give up the two scores, we just had to overcome the shock of it at first and get in the locker room, settle down and re-focus and go back out and play.”

Monmouth was able to turn the page and put together three consecutive scoring drives at the end of the third quarter and into the fourth to get back in the game. Williams threw a screen pass to White who made a few defenders miss and then sprinted down the sideline for 75 yards, cutting the deficit to 27-20.

“I told the guys in the huddle to get out, give me a window and just let Reg run. I got nine the ball and

he did the rest. The o-line made some great blocks and he got down the field,” Williams said.

A key pass break-up on fourth-and-four by senior cornerback Le-Keith Celestain got the Monmouth offense back on the field. On third down, Williams found White again, this time for an 18-yard hook up along the sideline that saw White shake off two defenders as he manipulated his way into the end zone for the game-tying score with 13:32 remaining. A nine-yard touchdown run by Royds on the Hawk’s next possession gave them a 34-27 lead.

But Fordham answered back on a 55-yard burst by Edmonds to tie the game at 34 with 2:14 in regulation. The Hawks went three-and-out, setting up a 47-yard game-winning field goal attempt for Fordham, but senior kicker Makay Redd’s kick went wide right, sending the game into overtime.

Williams and White both enjoyed career days. Williams finished 22-31 for a career high 290 yards and two touchdowns, while White hauled in 10 receptions for a career high 167 yards and two scores on his way to Big South Offensive Player of the Week honors. Royds led the rushing attack with 100 yards and two touchdowns on 19 carries while junior safety Mike Basile and freshman linebacker Evan Powell led the defense with eight tackles each.

Monmouth (3-2) will hit the road next week when they travel to Washington, D.C. to take on Howard (1-4) on Oct. 8 at 1 p.m. The next and final home game for the blue and white will not be until Oct. 29, when the Hawks will play Kennesaw State in their final game at the current Kessler Field.

Men’s Lacrosse has International Friendly Against Japan

KEVIN OSBACK
CONTRIBUTING WRITER

The Monmouth men’s lacrosse team hosted an international scrimmage against the Tokyo Falcons Lacrosse Club from Japan on Friday, Sept. 23. The Hawks won the friendly scrimmage 11-5 at Hesse Field on the Great Lawn.

The Falcons Lacrosse Club consists of national team players and previous national team players. They are all post-graduates and only practice on the weekends because they’re busy with work and their families during the weekdays. Many of the Japanese players said the biggest struggle they face is finding a field to practice on.

This was the first time the Hawks have played a team from Japan, and Monmouth Head Coach Brian Fisher was just looking to see where his team stood at this point in the fall.

“It was a great scrimmage because we got to play under the lights at Hesse Field and it was our first opportunity to play against another team this fall,” Fisher said. “It was only our 10th day on the field so we had nine practices prior and it was fun to go out and see where we were as a team after less than two weeks of play.”

There was a chilling moment before the first whistle even blew, that everyone on the field and stands could feel. University event staff members were having technical difficulties with the playing of Japan’s national anthem. After several minutes of silence went by, the Falcons decided to sing their national anthem themselves. It was a memorable experience and a great way to get the energy flowing before the

game. The Falcons scored the first goal of the scrimmage, and it took the Hawks some time to adjust to a different style of lacrosse.

“They certainly play fast and the one thing that stood out to everybody was they were speaking a different language. That on-field communication that we usually play off of when you play other teams, that’s not there,” junior attackman Sean Tornetta said. “Other than that, they were all good lacrosse players and they work hard like we do.”

But Monmouth would prevail in the end and seven different Hawks scored on the day. Tornetta led the blue and white with three goals while senior captain midfielder Eric Berger and junior attackman/midfielder Griffin Figel had two. Senior midfielder Zach Scheicher, junior attackman Bryce Wasserman, sophomore attackman Eamon Campbell and sophomore midfielder Mike Dedvukaj all added a goal each.

The Hawks ran all different combinations of players at the midfield, attack and defense to evaluate team chemistry and to see what works.

“This was a good test for our team because we were able to point out what we needed to work on while also trying a combination of different players out,” said Berger. “The Falcons were a very fast and skilled team from Japan. Many of their players have experience from playing on the national team.”

After the game, both teams shook hands and exchanged team shirts. The Falcons were welcomed by the Hawks and their fans for a post-game tailgate, where the players got to know each other a little more.



PHOTO COURTESY of Rene Schleicher
Junior midfielder Keegan Teluk (55) poses with players from the Tokyo Falcons after the two teams scrimmaged in front of Wilson Hall on Sept. 23.

There was a language barrier between the players, but several Japanese players spoke fluent English, and were able to translate for the rest of the team.

“It was a great experience. We think lacrosse is predominantly in the northeast, so it was so cool to have a team from another country come to our campus and play a really competitive game,” Tornetta said.

“It was cool because they came out to our tailgate and they talked to us about what they do and how they conduct their practices. It was cool to see how they reacted to what we do playing lacrosse for a school team and integrating that with class. It was cool to get to know them and it was nice to get a different perspective from a different country sharing the same sport.”

SIDE LINES

FH: The field hockey team came out on top Sunday Oct. 22 at “So Sweet A Cat” Field when they defeated the Cornell Big Red 4-2. Freshman forward Josephine van der Hoop continued her exceptional play and added a goal and an assist to go with her MAAC Rookie of the Week honors she received last week. Junior defender Julie Laszlo added two goals of her own off of two identical corners assisted both times by senior mid-fielder Alyssa Ercolino. With the win, the Hawks improve to a record of 9-2 and close out non-conference play. Now Monmouth, who is ranked who is ranked 15th in the country in RPI, will look to continue their brilliant play as they begin conference play this Friday Oct. 7th at home against Siena at 4:00 p.m.

UPCOMING GAMES

Wednesday, October 5

W Soccer at Rider*

Lawrenceville, NJ 7:00 pm

M Soccer vs. Rider*

West Long Branch, NJ 7:00 pm

Friday, October 7

M Tennis
Farnsworth Invitational
Princeton, NJ

FH vs. Sienna*

West Long Branch, NJ 4:00 pm

Saturday, October 8

W Tennis at 9:00 am
URI Invitational
Kingston, RI

Men’s and Women’s XC
Blue & Gold Invitational
Newark, DE 10:30 am

W Soccer vs. Niagara*

West Long Branch, NJ 12:00 pm

Football at Howard
Washington, DC 1:00 pm

MSOC at Niagara*

Niagara University, NY 1:00 pm

Sunday, October 9

W Tennis at 9:00 am
URI Invitational
Kingston, RI

FH at LIU Brooklyn*

Brooklyn, NY 11:00 am

Monday, October 10

M Golf at 8:00 am
La Salle Invitational
North Hills, PA

W Golf at 8:00 am
Quinnipiac Classic
New Haven, CT

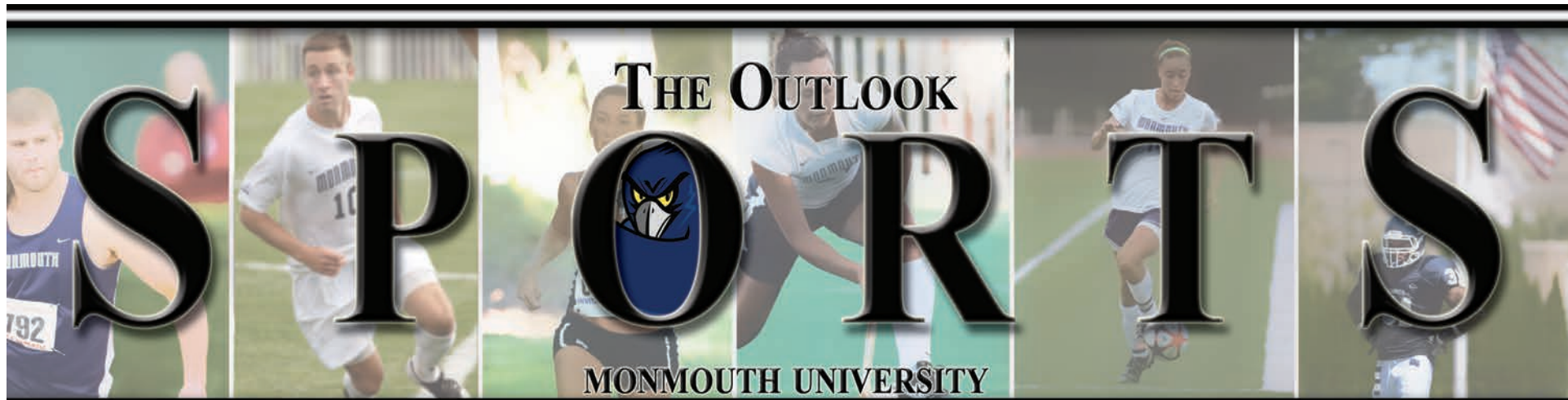
Tuesday, October 11

M Golf at 8:00 am
La Salle Invitational
North Hills, PA

W Golf at 8:00 am
Quinnipiac Classic
New Haven, CT

W Tennis at Lafayette
Easton, PA 4:00 pm

*conference games



ALSO IN SPORTS:

Football stuns
Fordham in OT ... page 19

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defeats St. Peter's ... page 18

Men's lacrosse
scrimmages Japan ... page 19

Men's soccer All-American
goalkeeper Eric Klenfosky
returned from injury last
Tuesday night and played in his
first game since August in the
Hawks' 2-1 victory over
Manhattan.

Full story on page 18

PHOTO COURTESY OF MONMOUTH ATHLETICS